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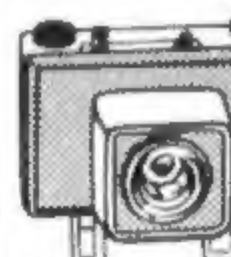
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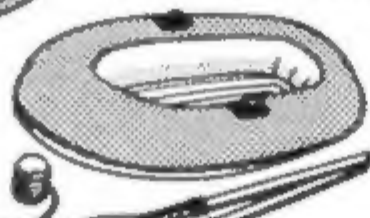
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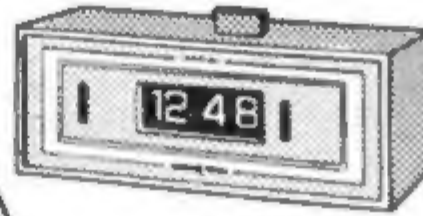
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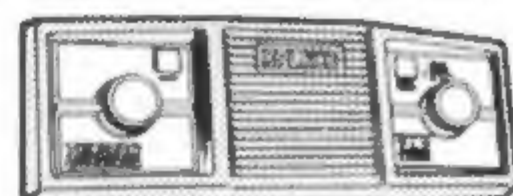
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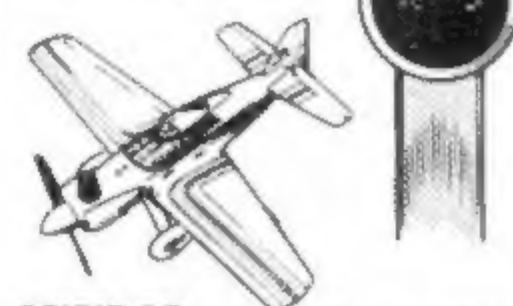
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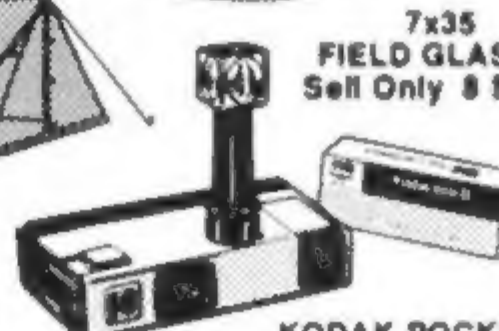
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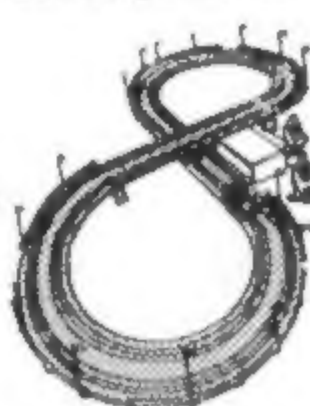
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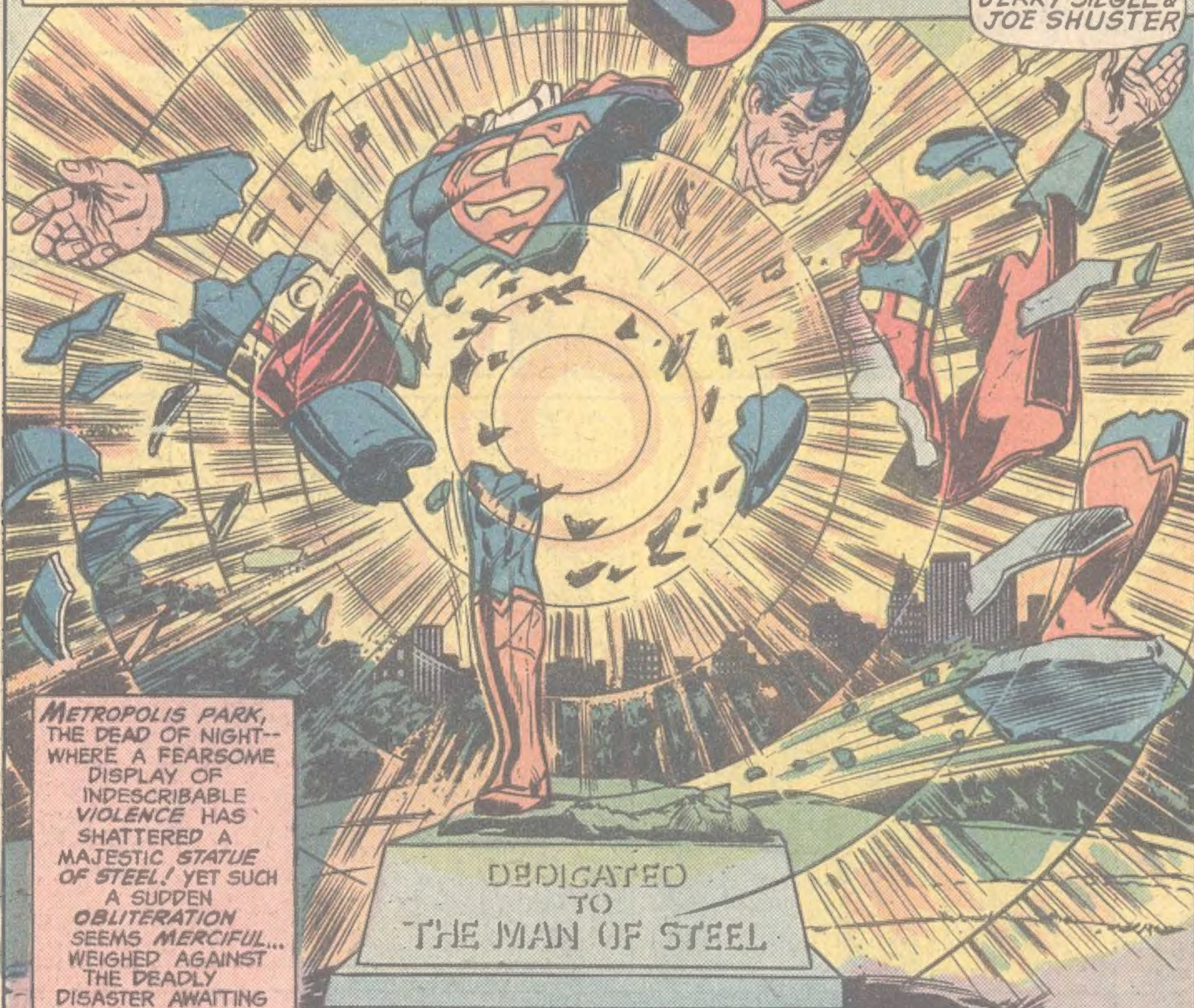


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SUPERMAN

Created by
JERRY SIEGEL &
JOE SHUSTER



METROPOLIS PARK, THE DEAD OF NIGHT--WHERE A FEARSOME DISPLAY OF INDESCRIBABLE VIOLENCE HAS SHATTERED A MAJESTIC STATUE OF STEEL! YET SUCH A SUDDEN OBLITERATION SEEMS MERCIFUL... WEIGHED AGAINST THE DEADLY DISASTER AWAITING THE REAL MAN OF STEEL, ON THE DAY...

DEDICATED
TO
THE MAN OF STEEL

"SUPERMAN BATTLES MICROWAVE MAN!"

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PENCILLER: CURT SWAN
LETTERER: BEN ODA

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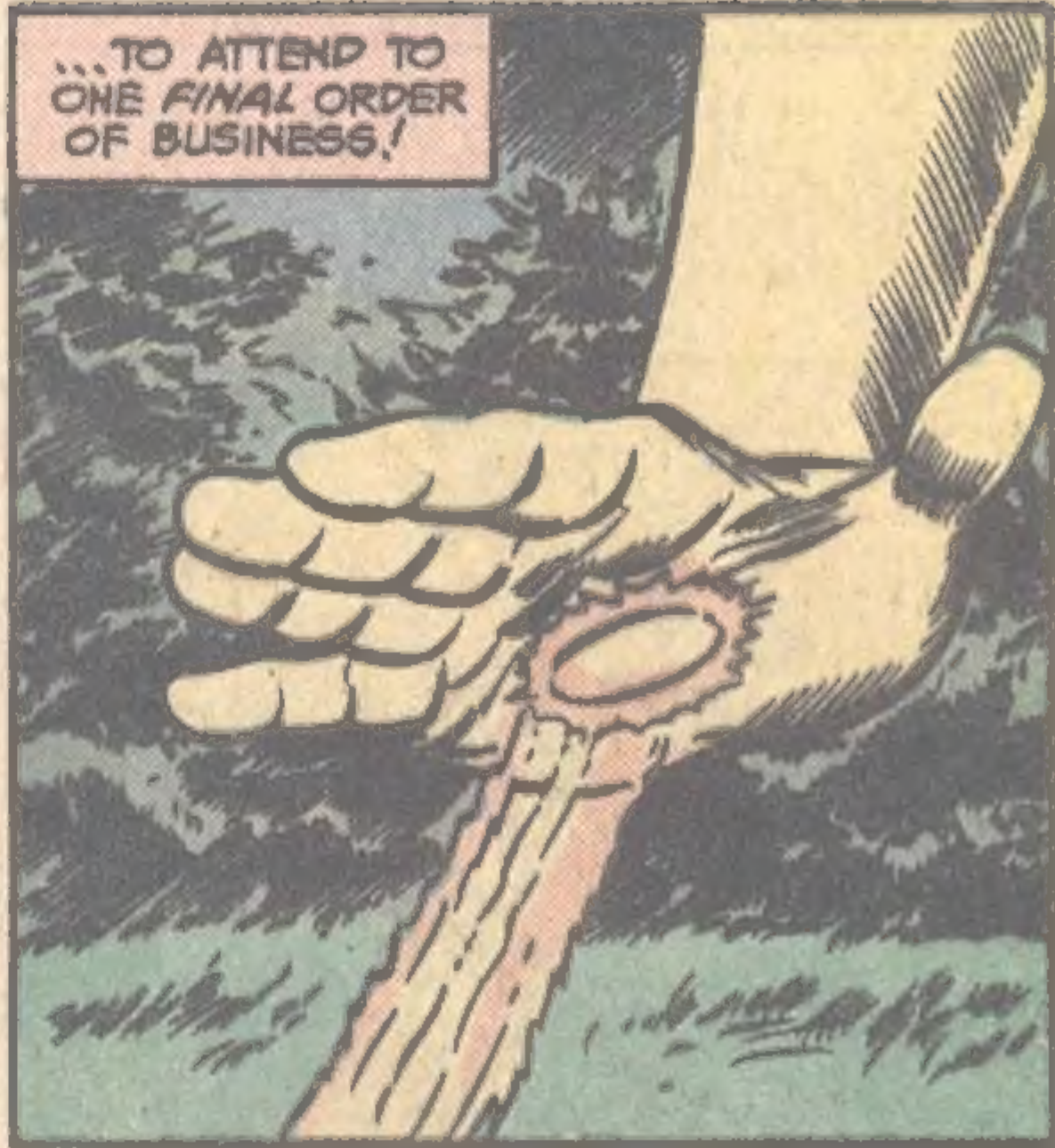
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A FOREBODING COSTUMED
FIGURE APPROACHES THE
FRAGMENTED REMAINS OF
THE STATUE...



...TO ATTEND TO
ONE FINAL ORDER
OF BUSINESS!



AND AT THE BREAK OF DAWN...

LOOKS LIKE THE
MAN DOESN'T
HAVE ANY RESPECT
FOR CITY
PROPERTY!

I NEVER EVEN
HEARD OF HIM!



NEITHER DID
I! BUT ONE
THING'S FOR
SURE--WHOEVER
THIS MICROWAVE
MAN IS, HE
MUST HAVE
SOME WHOLE
OF A
GRUDGE
AGAINST
SUPERMAN--

--AND HE WANTS
TO MAKE SURE
THE WHOLE CITY
KNOWS IT!



SEVERAL HOURS LATER, IN THE OFFICE OF GALAXY
COMMUNICATIONS PRESIDENT MORGAN EDGE...

NOW LET ME SEE IF I'VE
GOT ALL THESE SO-CALLED
"FACTS" STRAIGHT!



LEWIS PADGETT,
A MAN IN HIS
SEVENTIES, CLAIMS
HE'S JUST RETURNED
TO EARTH AFTER
A FORTY-YEAR
TREK IN SPACE
ABOARD A
UFO!

A UFO WE
KNOW IS REAL,
BECAUSE SUPERMAN
CONFIRMED HAVING
AN AERIAL
ENCOUNTER WITH
THE VERY ALIEN
SHIP PADGETT
DESCRIBED!

FURTHERMORE,
MR. PADGETT
WOULD HAVE US
BELIEVE HE'S
TRAVELED THE
LENGTH AND
BREADTH OF
OUR GALAXY!





FINALLY, HE
BOASTS HE
MADE
HEADLINE
NEWS EVEN
BEFORE THE
ALIENS PICKED
HIM UP--

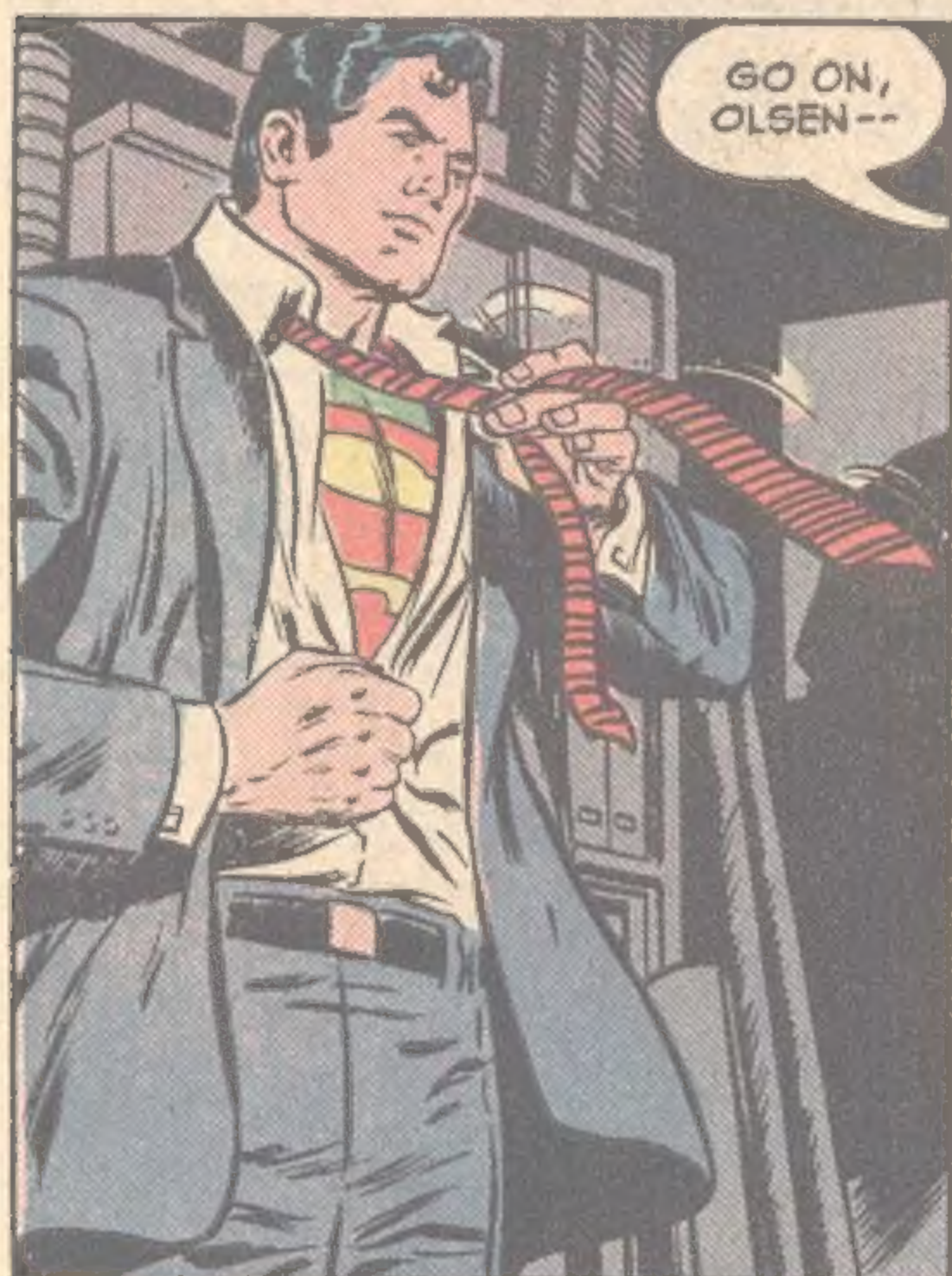
--AS THE WORLD'S
VERY FIRST
SUPER-POWERED
CRIMINAL--
MICROWAVE
MAN!

BACK ISSUES
OF THE DAILY
PLANET DATED
FORTY YEARS
AGO CONFIRM. A
COSTUMED CROOK
NAMED MICROWAVE
MAN DID INDEED
BRIEFLY APPEAR
IN METROPOLIS...

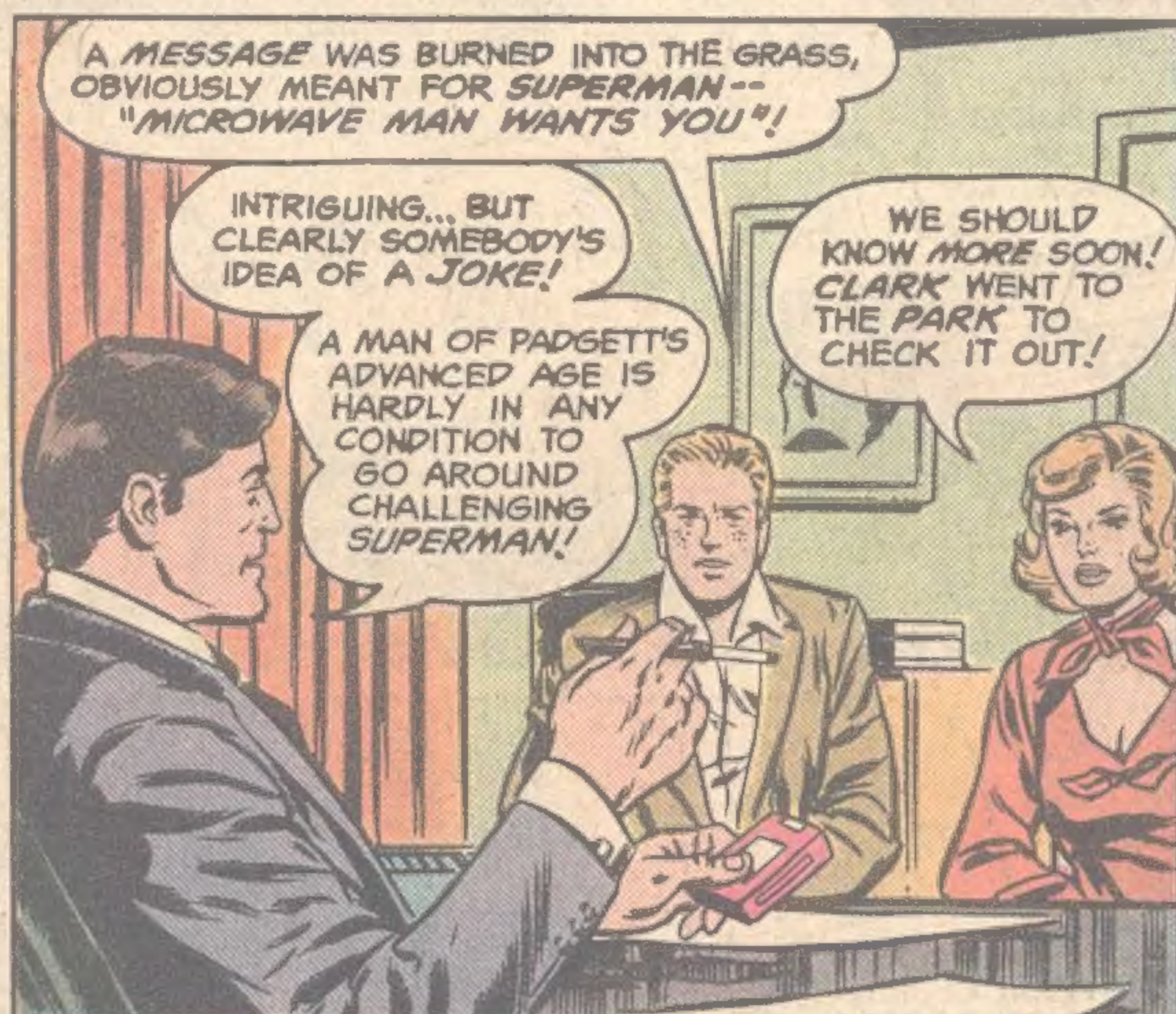


...NEVER TO BE
SEEN OR HEARD
FROM AGAIN! DOES
THAT JUST ABOUT
COVER WHAT WE'VE
GOT SO FAR?

ER... NOT QUITE,
MR. EDGE! ACCORDING
TO ONE OF MY
POLICE CONTACTS,
THE SUPERMAN STATUE
IN METROPOLIS PARK WAS
COMPLETELY DESTROYED LAST NIGHT!



GO ON,
OLSEN--



A MESSAGE WAS BURNED INTO THE GRASS,
OBVIOUSLY MEANT FOR SUPERMAN--
"MICROWAVE MAN WANTS YOU"!

INTRIGUING... BUT
CLEARLY SOMEBODY'S
IDEA OF A JOKE!

A MAN OF PADGETT'S
ADVANCED AGE IS
HARDLY IN ANY
CONDITION TO
GO AROUND
CHALLENGING
SUPERMAN!

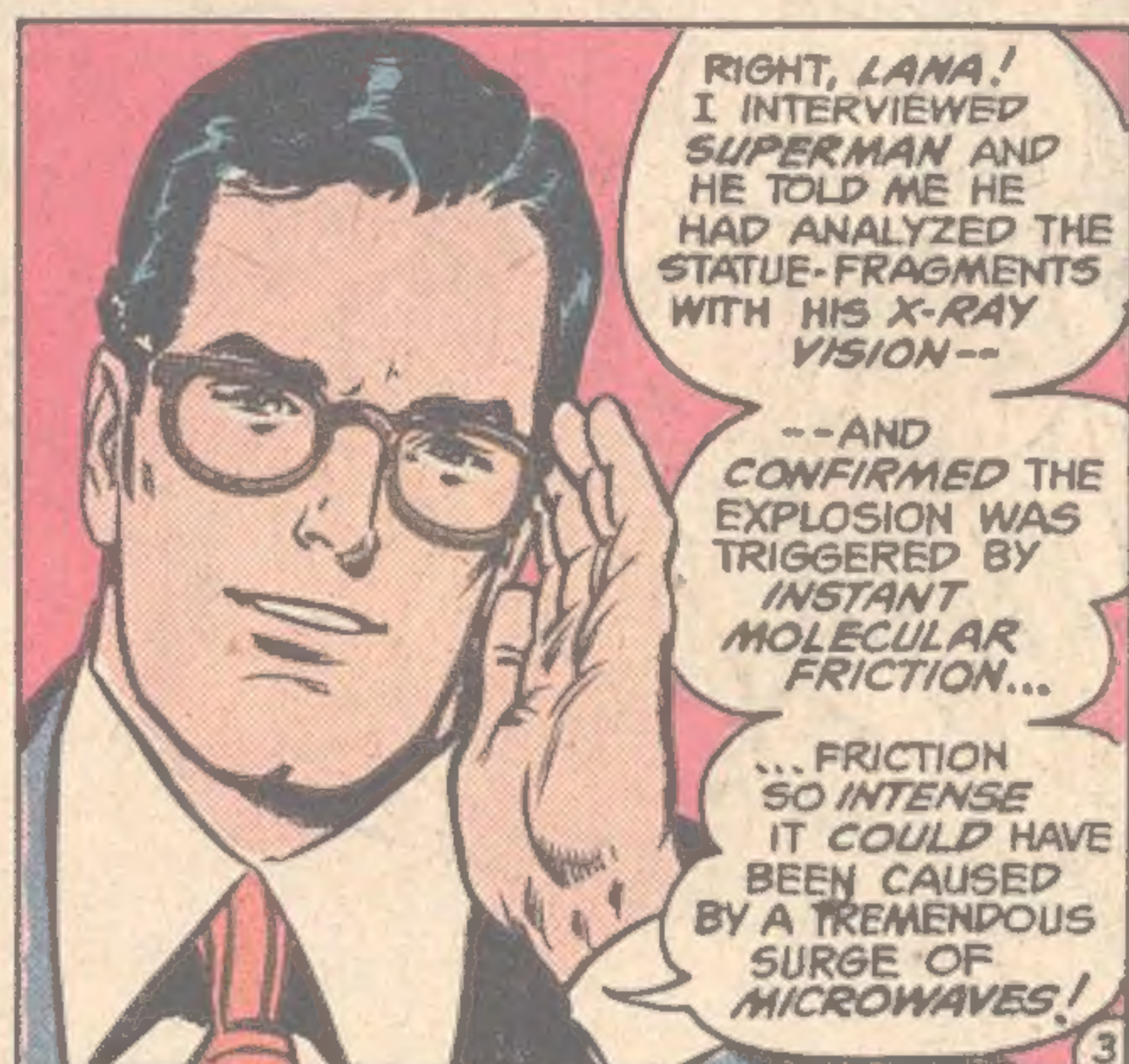
WE SHOULD
KNOW MORE SOON!
CLARK WENT TO
THE PARK TO
CHECK IT OUT!



SOMEBODY
MENTION
MY NAME?

THAT
SURE WAS
FAST!

CLARK KENT--
I KNOW THAT
LOOK! YOU'VE
GOT SOMETHING
BIG TO TELL US!



RIGHT, LANA!
I INTERVIEWED
SUPERMAN AND
HE TOLD ME HE
HAD ANALYZED THE
STATUE-FRAGMENTS
WITH HIS X-RAY
VISION--

--AND
CONFIRMED THE
EXPLOSION WAS
TRIGGERED BY
INSTANT
MOLECULAR
FRICTION...

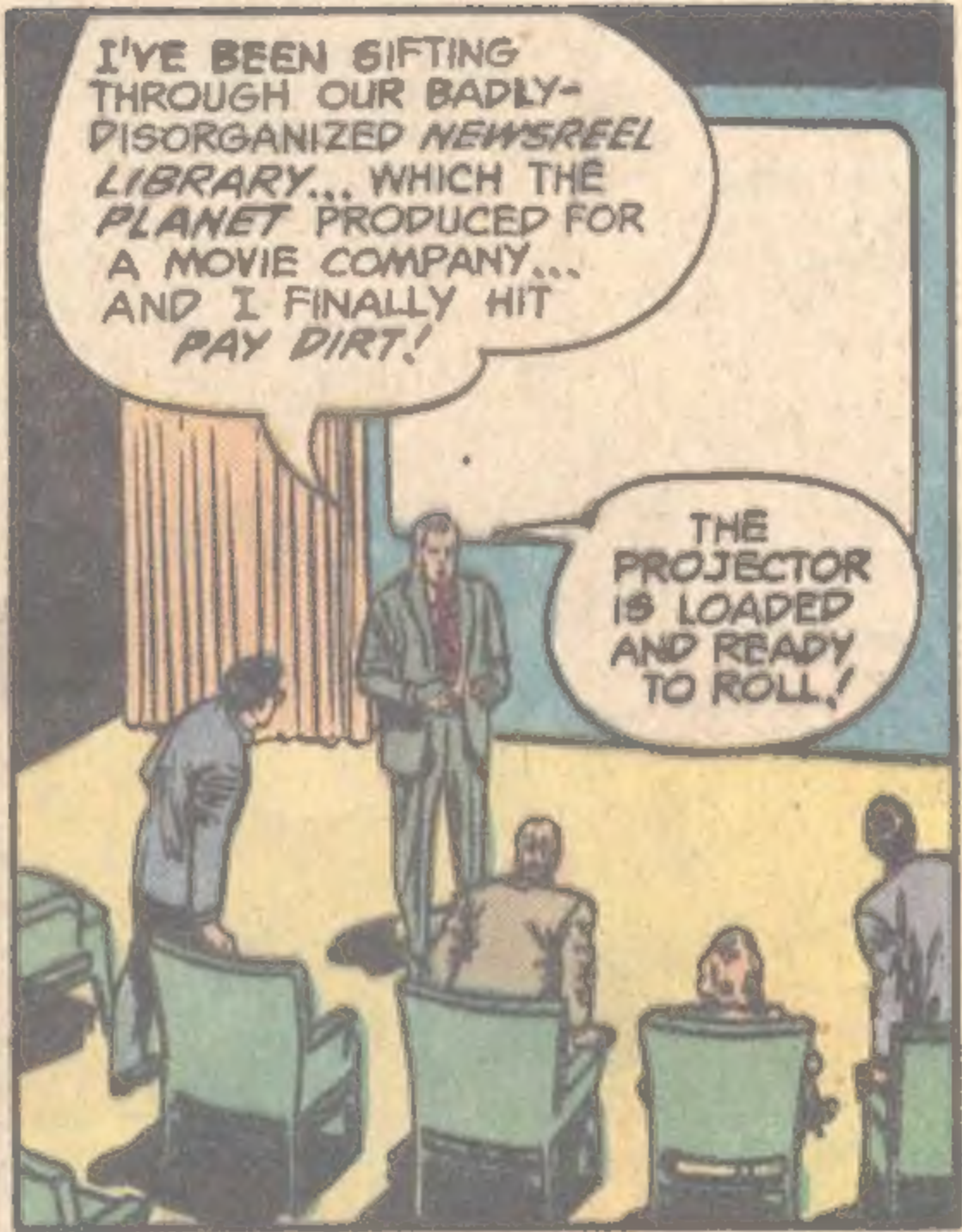
...FRICTION
SO INTENSE
IT COULD HAVE
BEEN CAUSED
BY A TREMENDOUS
SURGE OF
MICROWAVES!



"COULD HAVE" IS HARDLY WHAT I'D CALL CONCLUSIVE PROOF, KENT!

YES, MISS CONWAY, WHAT IS IT?

PERRY WHITE, SIR! HE WANTS ALL OF YOU TO REPORT TO THE PROJECTION ROOM--QUOTE: ON THE DOUBLE!--UNQUOTE!



I'VE BEEN GIFTING THROUGH OUR BADLY-DISORGANIZED NEWSREEL LIBRARY... WHICH THE PLANET PRODUCED FOR A MOVIE COMPANY... AND I FINALLY HIT PAY DIRT!

THE PROJECTOR IS LOADED AND READY TO ROLL!

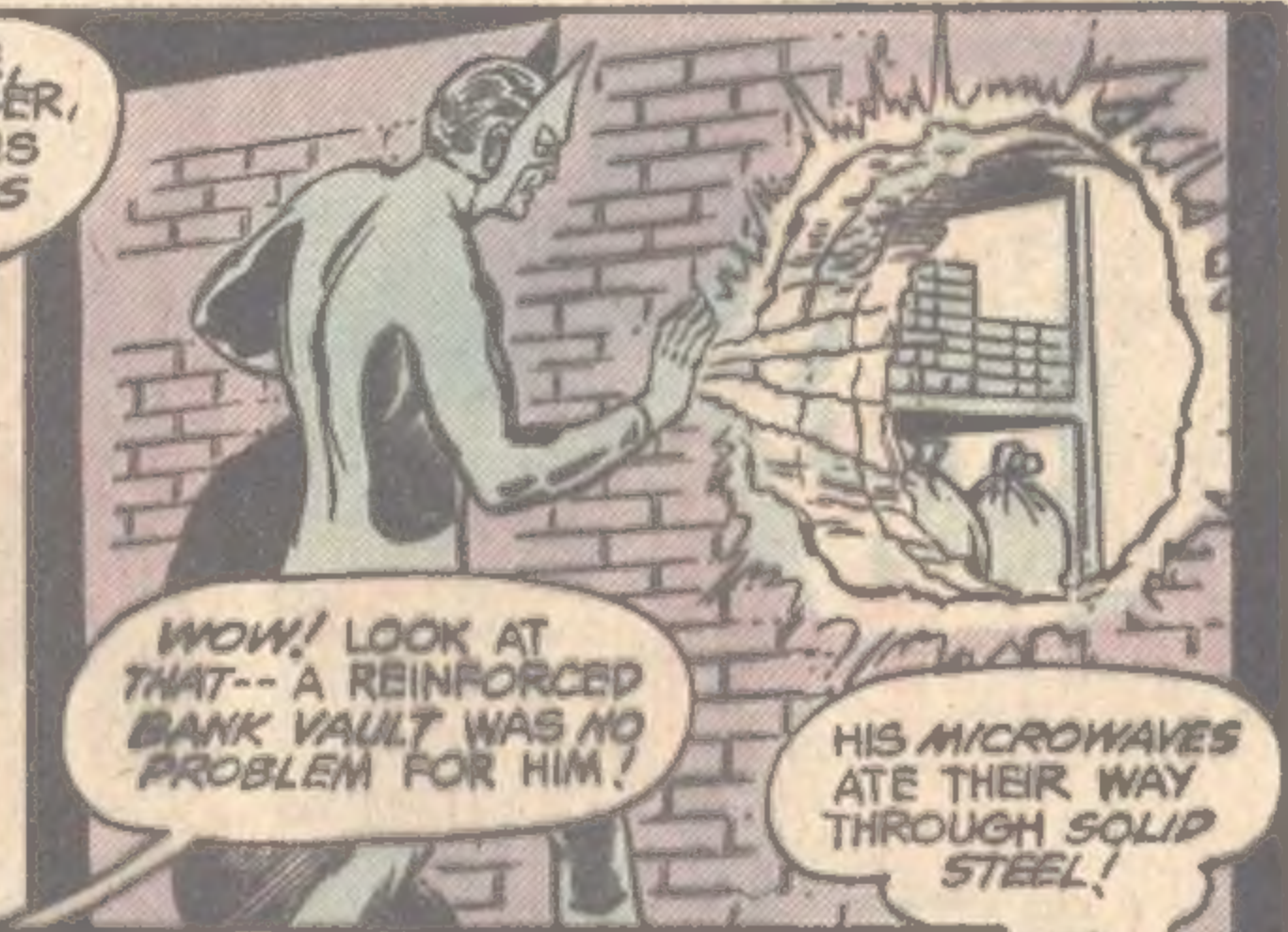


I DIG WATCHING OLD NEWSREELS!

I TAKE IT WE'RE FINALLY GOING TO SEE WHAT THIS MICROWAVE MAN LOOKS LIKE IN ACTION!

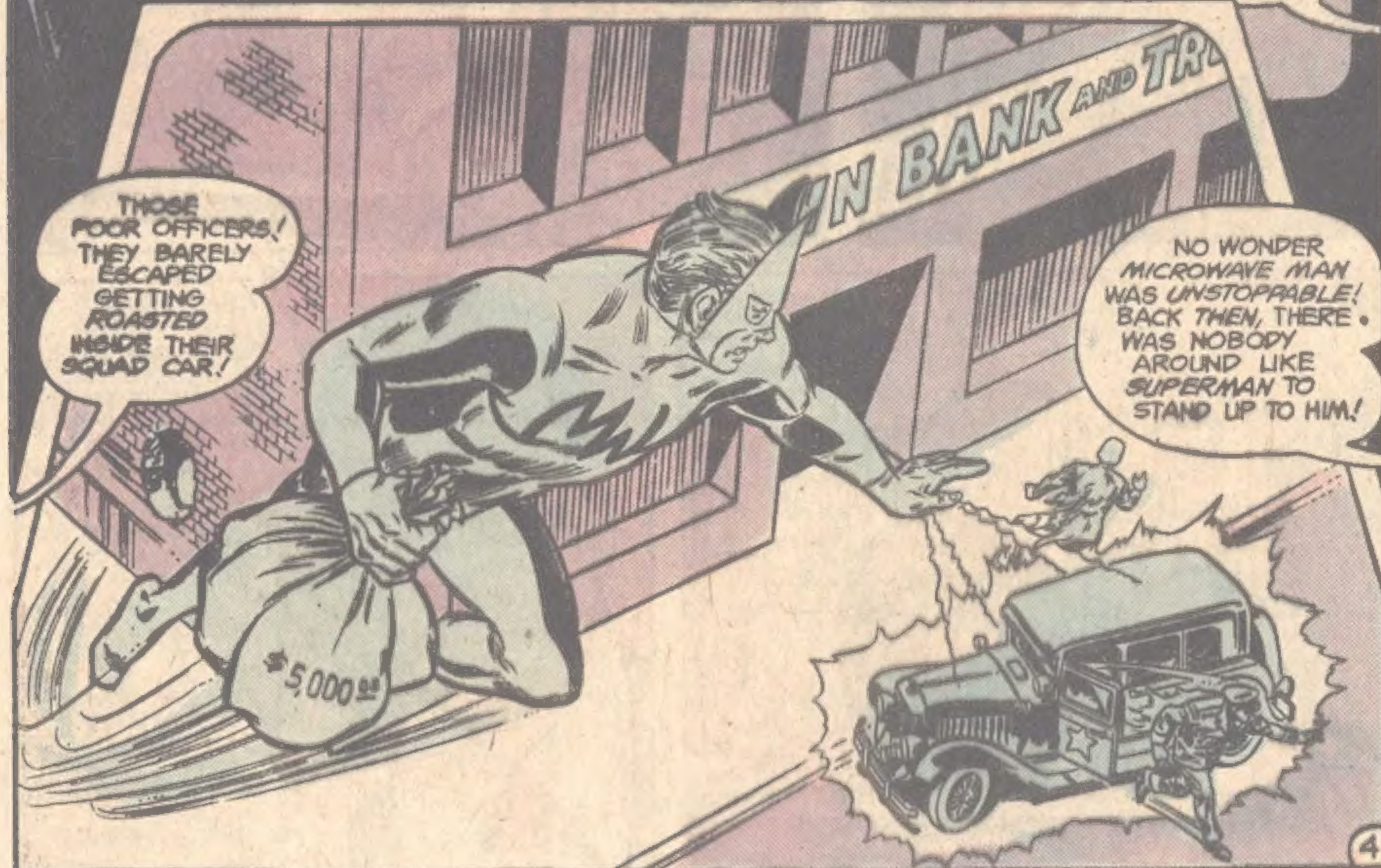
LOOKED LIKE LANA! REMEMBER, THIS FOOTAGE IS OVER 40 YEARS AGO!

PLANET-WIDE NEWS



WOW! LOOK AT THAT-- A REINFORCED BANK VAULT WAS NO PROBLEM FOR HIM!

HIS MICROWAVES ATE THEIR WAY THROUGH SOLID STEEL!



THOSE POOR OFFICERS! THEY BARELY ESCAPED GETTING ROASTED INSIDE THEIR SQUAD CAR!

NO WONDER MICROWAVE MAN WAS UNSTOPPABLE! BACK THEN, THERE WAS NOBODY AROUND LIKE SUPERMAN TO STAND UP TO HIM!

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Because You Were BROKE!

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ALL EYES IN THE ROOM WATCH THE FLUTTERING SCREEN WITH GRIM FASCINATION -- BUT THESE EYES MASK FAR MORE THAN THEY REVEAL...



LEWIS PADGETT HAS BEEN REPORTED MISSING FOR THE PAST 24 HOURS! IS IT POSSIBLE HE REALLY WAS THE VANDAL WHO DESTROYED MY STATUE?

HE COULD HAVE GROWN SENILE-- AFTER ALL, HE'S PRETTY OLD!

IF HE'S DONNED HIS MICROWAVE SUIT AGAIN IN A FEEBLE ATTEMPT TO RECAPTURE HIS LOST YOUTH--

--HOW DOES SUPERMAN FIT INTO THIS ENCORE APPEARANCE?



BEFORE THAT QUESTION CAN BE ANSWERED--WE MUST BACKTRACK 15 HOURS TO THE PREVIOUS EVENING--WHEN THE MAJESTIC STATUE IN METROPOLIS PARK WAS STILL INTACT...

...AND THE AGED LEWIS PADGETT HAD RETREATED TO HIS ISOLATED MOUNTAIN CABIN--A VERITABLE DEN OF EXPERIMENTAL MICROWAVE EQUIPMENT...



GOOD! ALL MY ANTENNAE ARE INTACT AND OPERATIONAL... JUST AS I LEFT THEM YEARS AGO, IN MY PRIME!

THE FIRST TIME I ACTIVATED ANTENNA 45-B... SOME FOUR DECADES AGO... I HAD NO INKLING I WAS MAKING MICROWAVE CONTACT WITH THE ALIEN SPACE-CRAFT THAT WOULD BECOME MY HOME FOR FORTY YEARS!

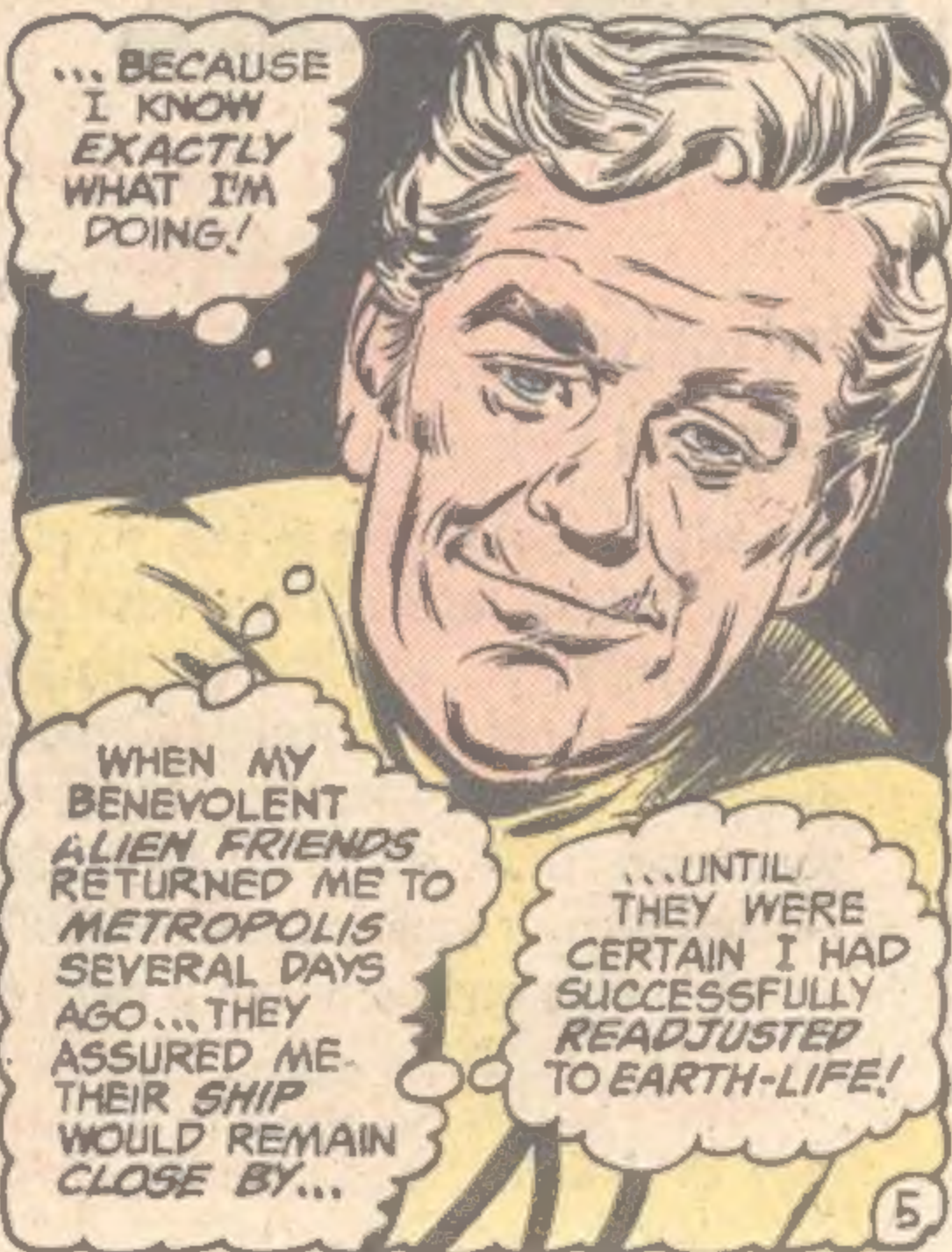
BUT THIS TIME IS DIFFERENT...



... BECAUSE I KNOW EXACTLY WHAT I'M DOING!

WHEN MY BENEVOLENT ALIEN FRIENDS RETURNED ME TO METROPOLIS SEVERAL DAYS AGO... THEY ASSURED ME THEIR SHIP WOULD REMAIN CLOSE BY...

...UNTIL THEY WERE CERTAIN I HAD SUCCESSFULLY READJUSTED TO EARTH-LIFE!





ALREADY THEY'VE
ARRIVED IN
RESPONSE TO
MY SUMMONS--

--JUST AS THEY'RE
TELEPATHICALLY
COMMUNICATING
WITH ME TO
LEARN HOW
THEY CAN BE
OF SERVICE!

NO
REQUEST IS
BEYOND THE
REACH OF
THEIR
SUPER-SCIENCE!



WHAT I'M ASKING
FROM THEM IS
IMPOSSIBLE BY
ALL OUR STANDARDS
--BUT MERE CHILD'S
PLAY FOR THEIR
ADVANCED
TECHNOLOGY!

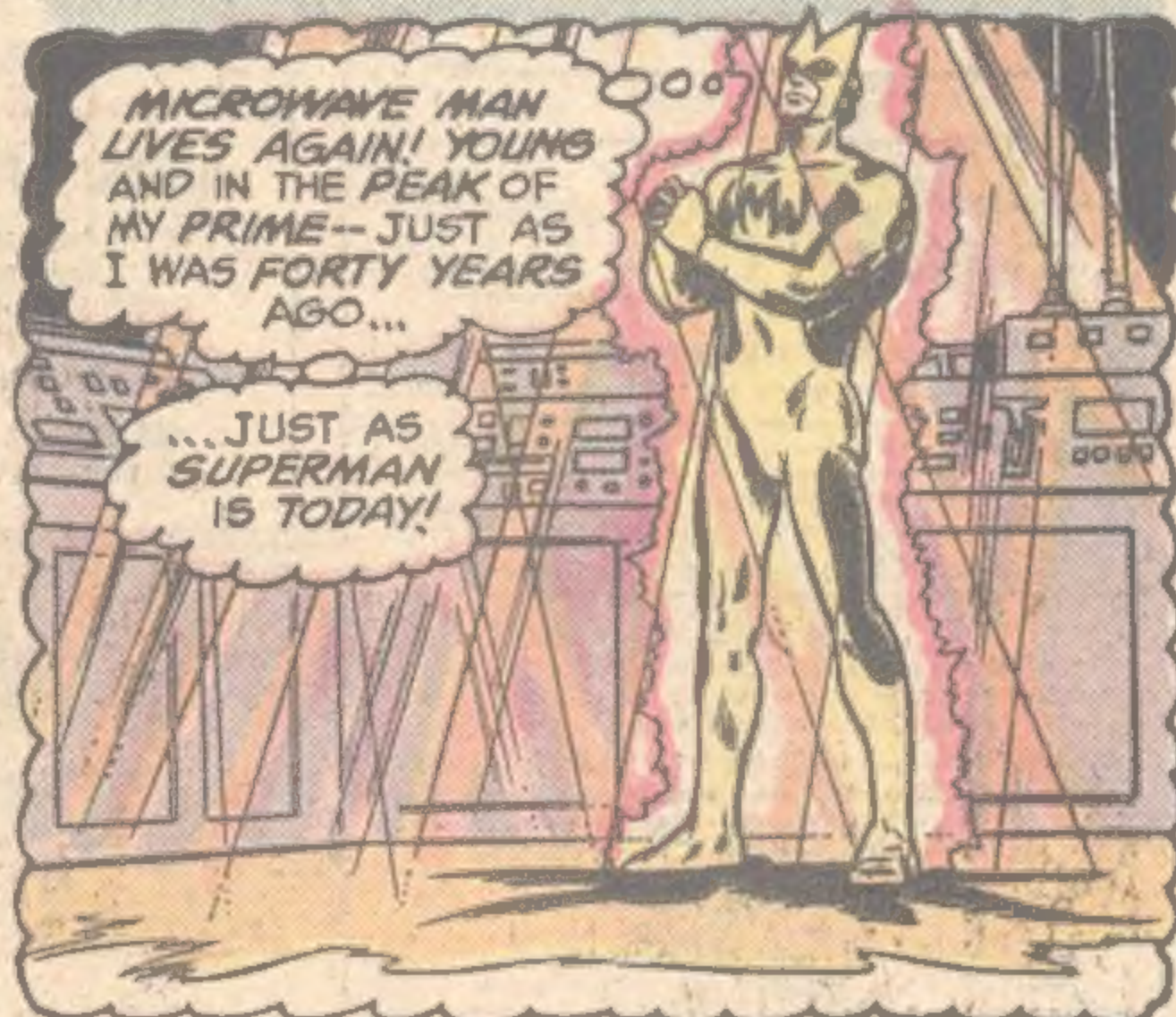
THEY'RE
TELLING ME
THEY WILL
DO
EXACTLY
AS I ASK
... IF I
AM WILLING
TO ACCEPT
THEIR
EMINENTLY
REASONABLE
CONDITIONS!



I GLADLY ACCEPT
YOUR TERMS, FRIENDS!
THANKS TO YOUR
CONSIDERATION, MY
"READJUSTMENT"
TO EARTH-LIFE IS
NOW COMPLETE!

YES, THE
AGED AND
WEARY
SPACE-
TRAVELER
KNOWN
AS LEWIS
PADGETT
WAS
GRANTED A
DIVINE
GIFT
THE
REST
OF US
WILL
NEVER
RECEIVE...

...FOR THROUGH THE MIRACLE OF INTERSTELLAR
INTERVENTION... IT WAS A DRASTICALLY
DIFFERENT LEWIS PADGETT WHO STOOD OVER
THE FRAGMENTS OF A SHATTERED STATUE OF
STEEL ON THE NIGHT OUR STORY OPENED...



MICROWAVE MAN
LIVES AGAIN! YOUNG
AND IN THE PEAK OF
MY PRIME-- JUST AS
I WAS FORTY YEARS
AGO...

...JUST AS
SUPERMAN
IS TODAY!

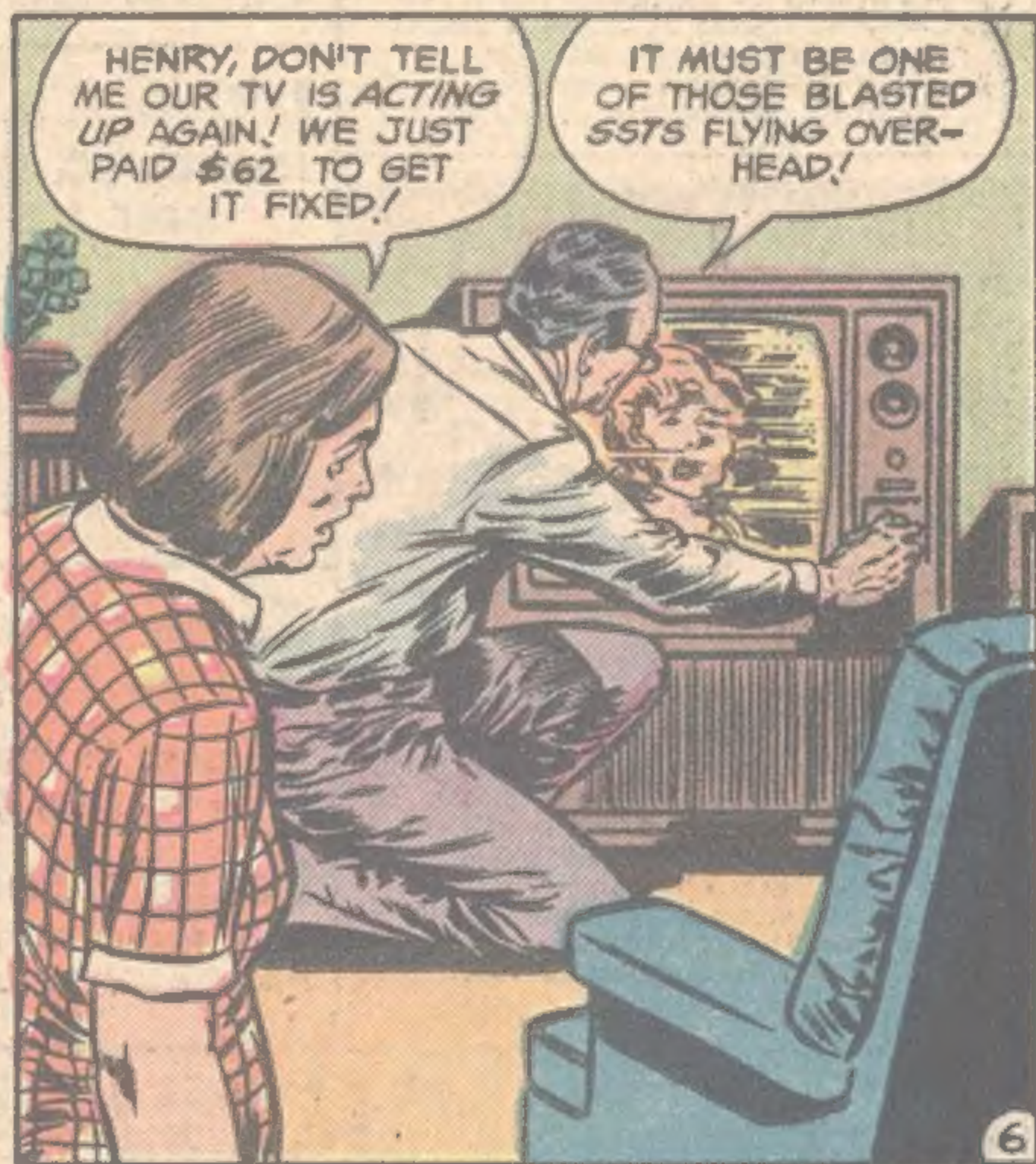


6 O'CLOCK THAT EVENING...

GOOD EVENING! AT THE
CHANNEL 8 NEWS DESK,
I'M LANA LANG--

--AND I'M
CLARK KENT,
WITH THE
6 O'CLOCK NEWS
REPORT!

AT THE TOP OF
THE NEWS TONIGHT...



HENRY, DON'T TELL
ME OUR TV IS ACTING
UP AGAIN! WE JUST
PAID \$62 TO GET
IT FIXED!

IT MUST BE ONE
OF THOSE BLASTED
SS7S FLYING OVER-
HEAD!

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\$1099.00 MONTH selling information. Send \$3.00. Undergraff, Box 5073C, Ft. Wayne, Ind.

\$1599 MONTHLY. Sparetime. "Guaranteed". Details: Glad, Box 5368-YTA, Lighthouse Point, FL 33064

\$2,999.00 MONTHLY. Immediate income. Stuff envelopes at home. Information, send self-addressed stamped envelope. College, Box 730-EFH, Baldwin Park, Ca. 91706

COMIC BOOKS

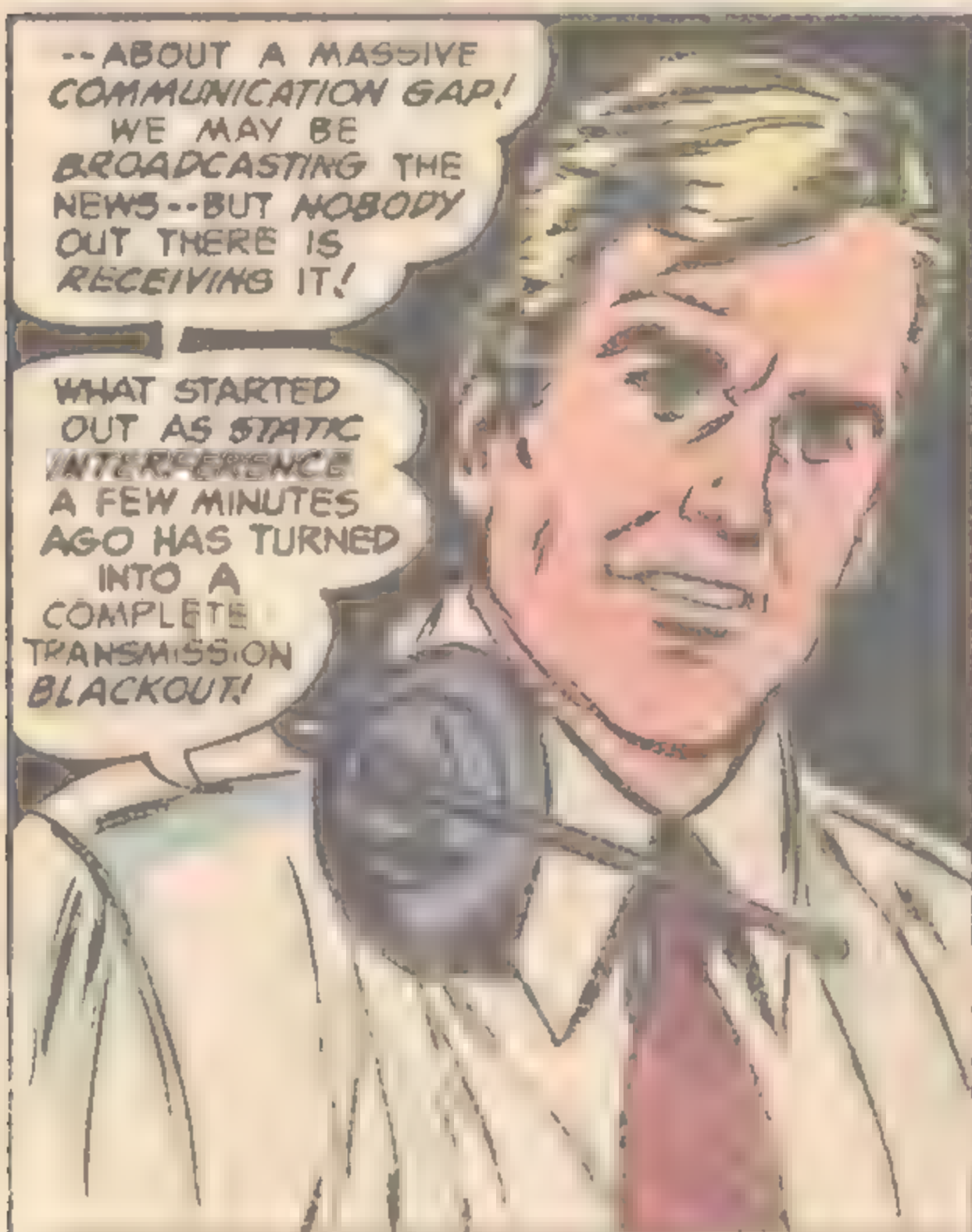
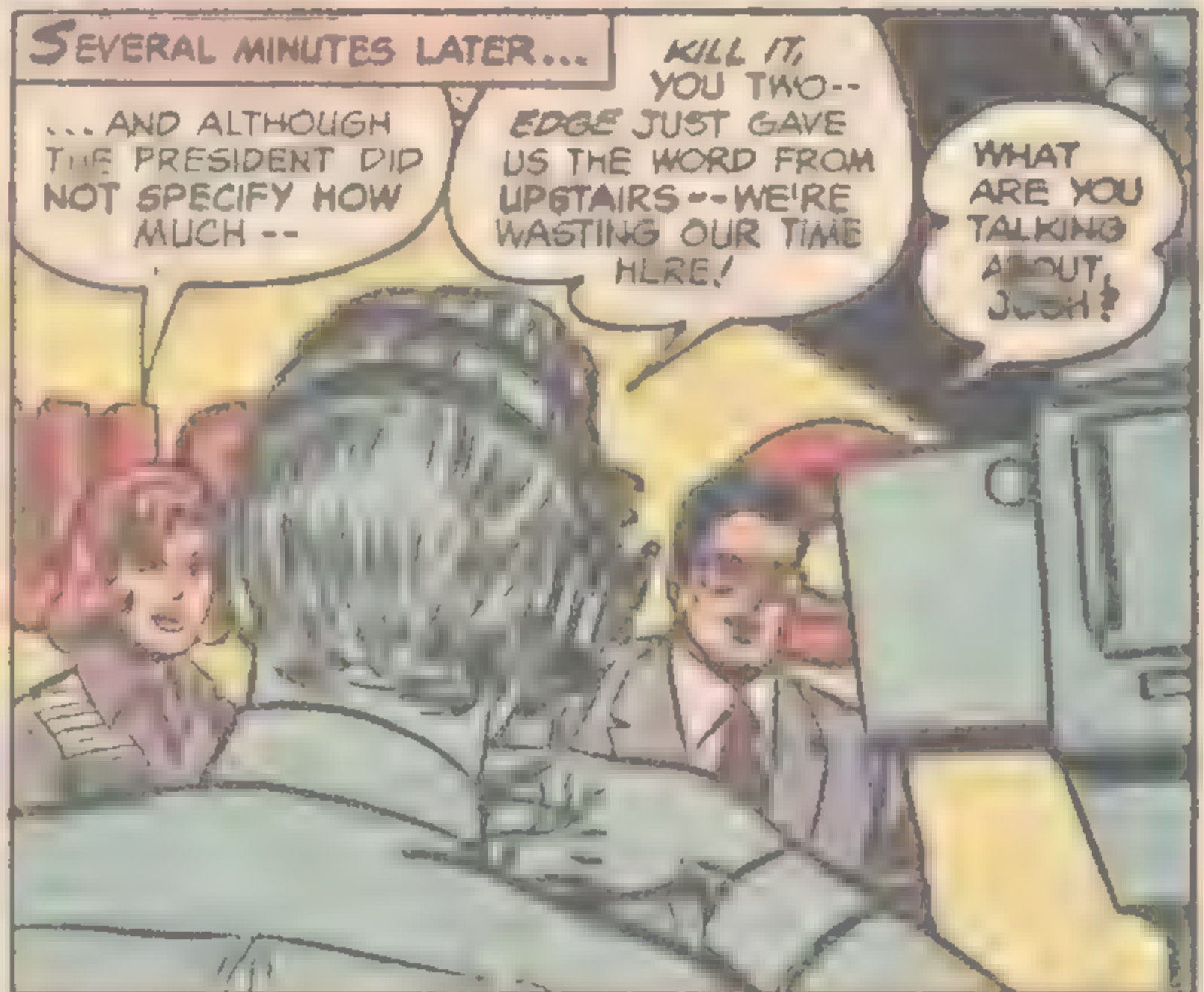
Complete list of items I buy . . . 25¢
Complete list of items I sell . . . 25¢
both lists . . . 50¢

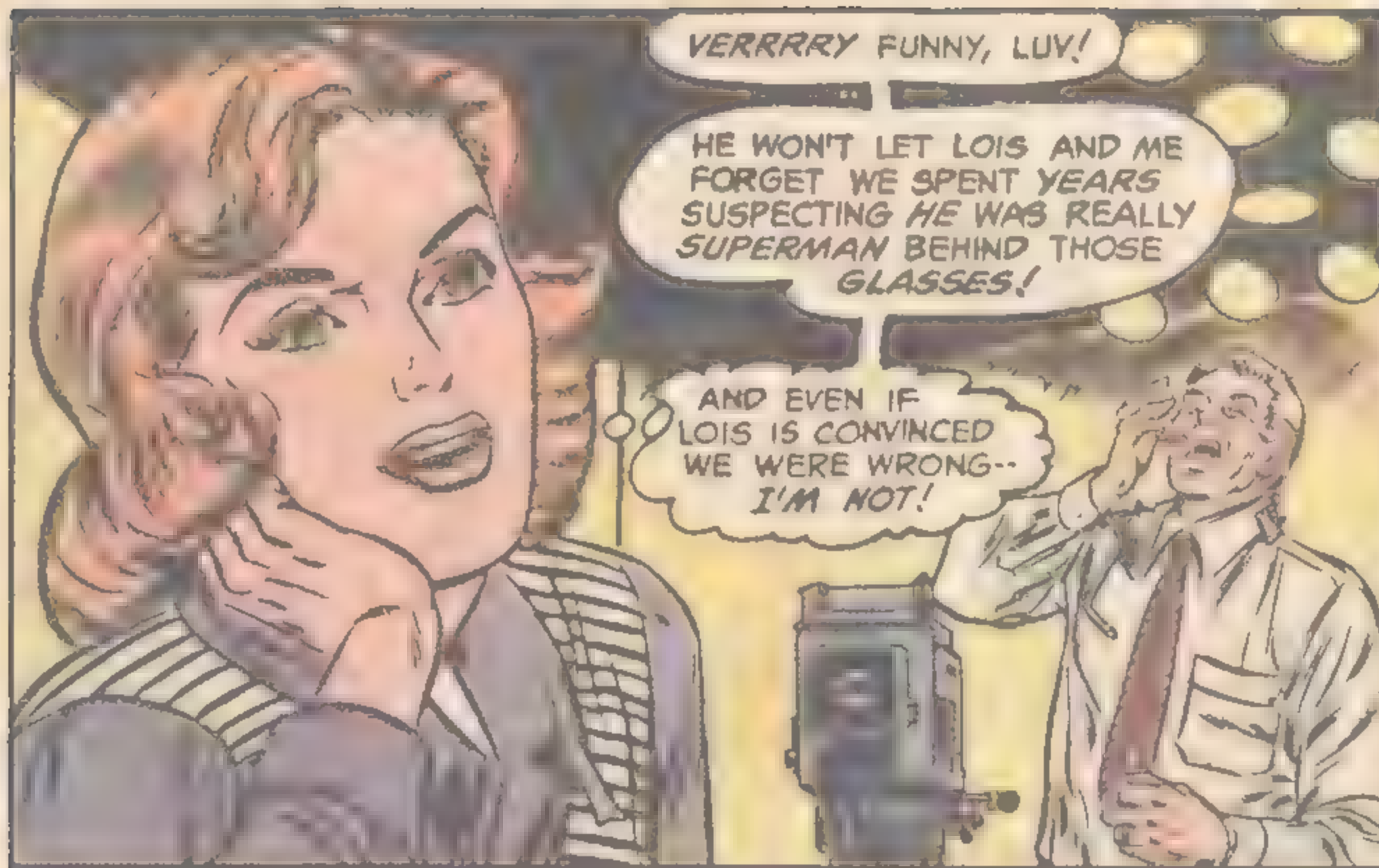
KEN MIENO

P.O. Box 243, Channing, MI. 49815

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co. 355 LEXINGTON AVE., N.Y., N.Y. 10017

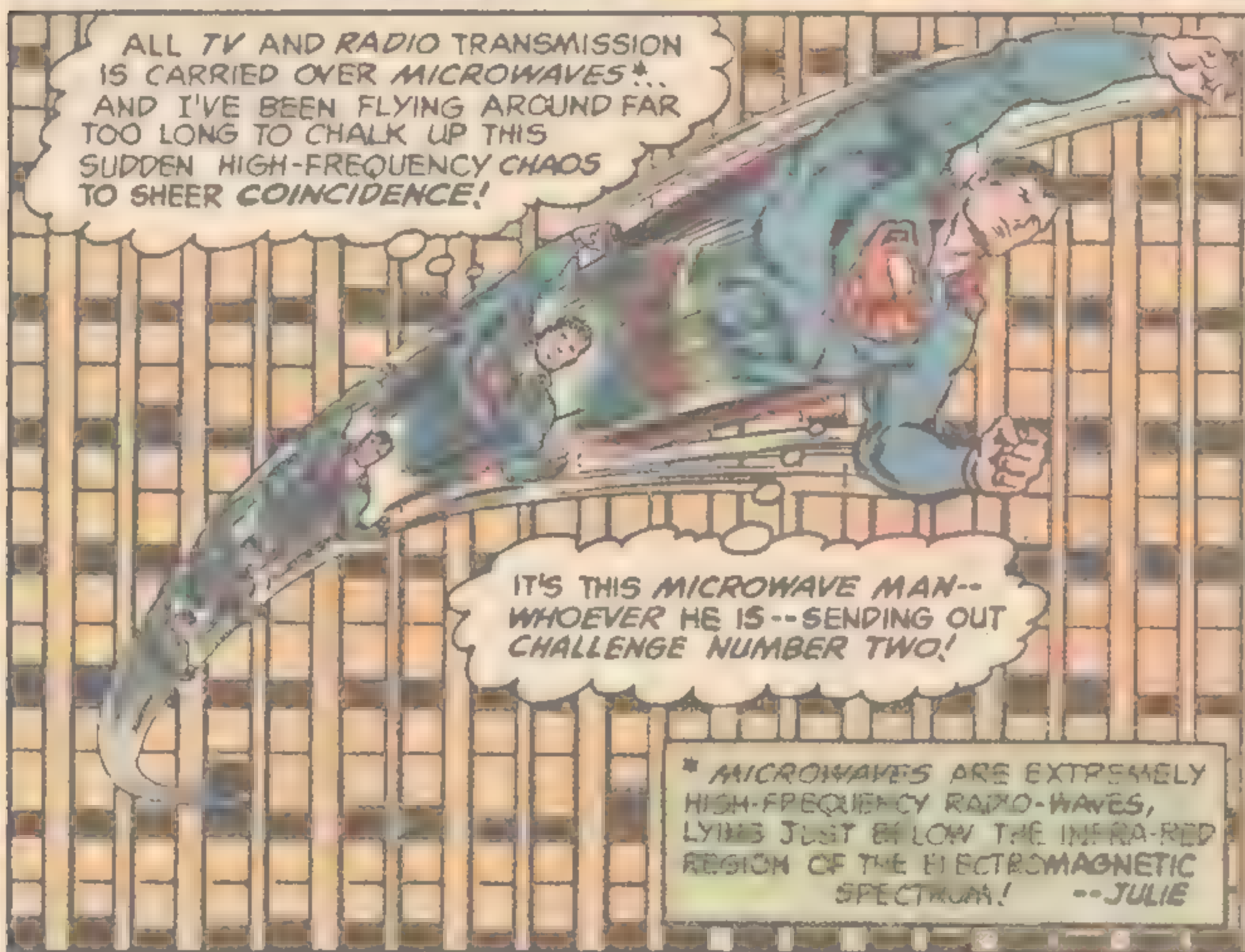




VERRRRY FUNNY, LUV!

HE WON'T LET LOIS AND ME FORGET WE SPENT YEARS SUSPECTING HE WAS REALLY SUPERMAN BEHIND THOSE GLASSES!

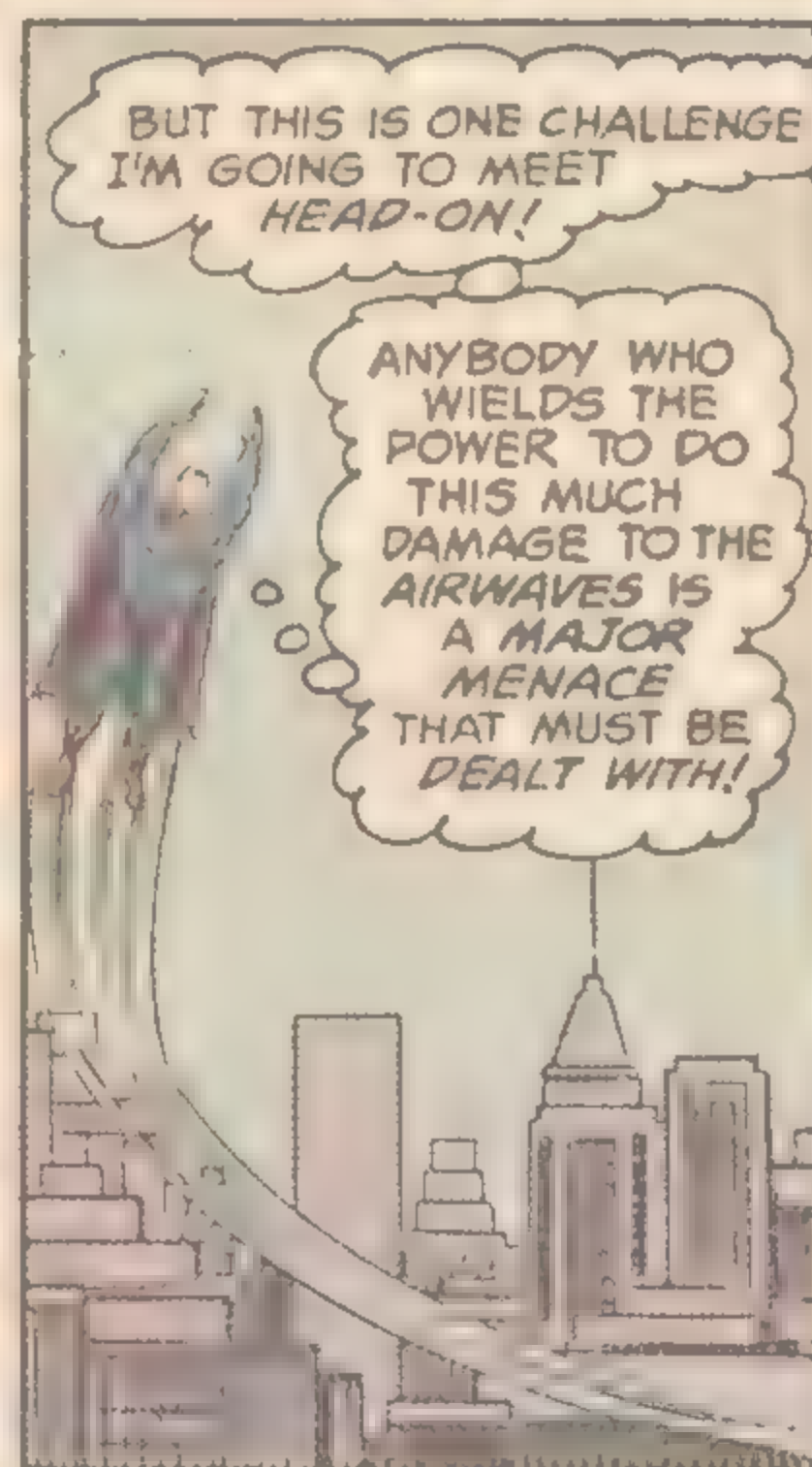
AND EVEN IF LOIS IS CONVINCED WE WERE WRONG-- I'M NOT!



ALL TV AND RADIO TRANSMISSION IS CARRIED OVER MICROWAVES*... AND I'VE BEEN FLYING AROUND FAR TOO LONG TO CHALK UP THIS SUDDEN HIGH-FREQUENCY CHAOS TO SHEER COINCIDENCE!

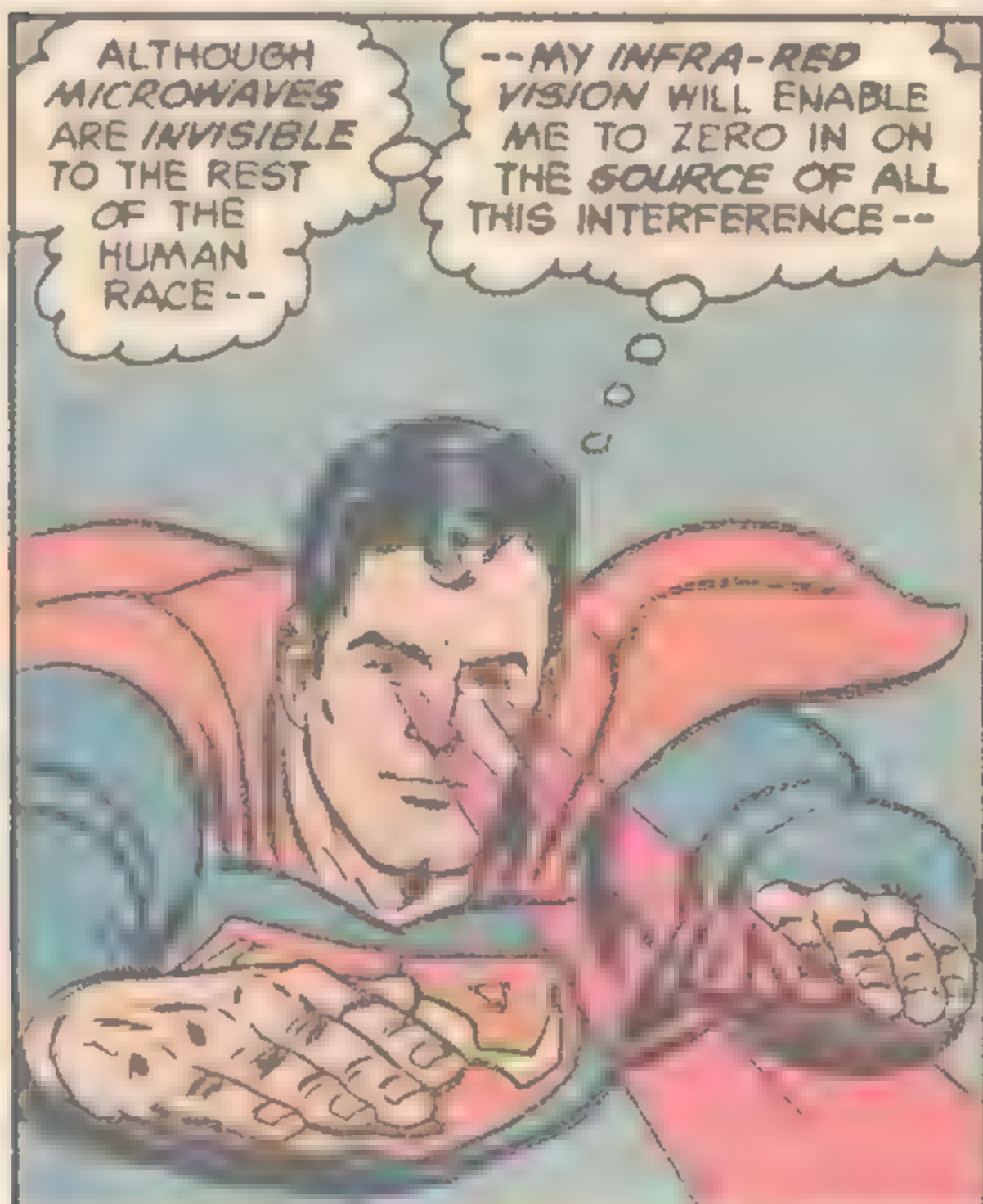
IT'S THIS MICROWAVE MAN-- WHOEVER HE IS--SENDING OUT CHALLENGE NUMBER TWO!

* MICROWAVES ARE EXTREMELY HIGH-FREQUENCY RADIO-WAVES, LYING JUST BELOW THE INFRARED REGION OF THE ELECTROMAGNETIC SPECTRUM! --JULIE



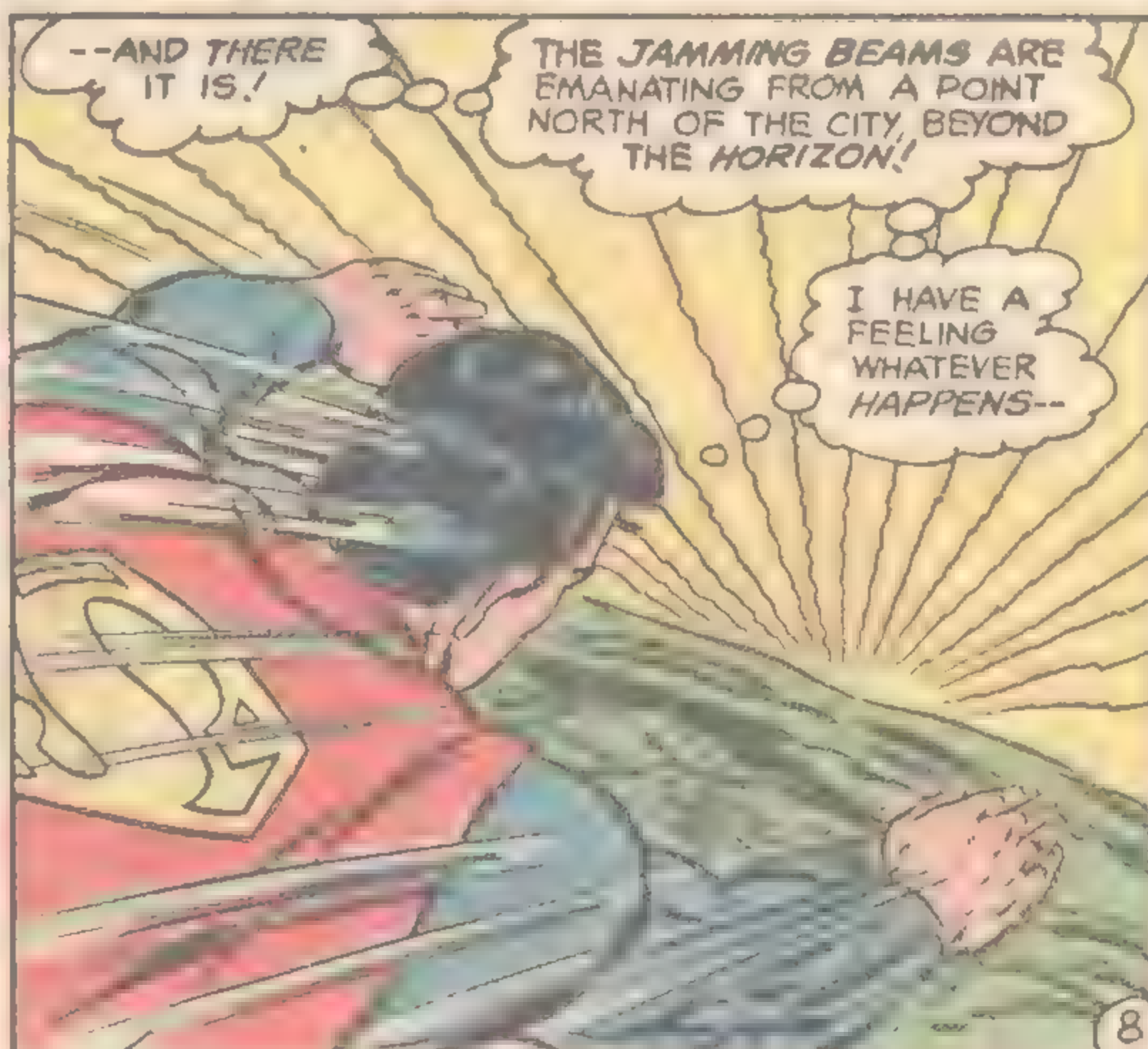
BUT THIS IS ONE CHALLENGE I'M GOING TO MEET HEAD-ON!

ANYBODY WHO WIELDS THE POWER TO DO THIS MUCH DAMAGE TO THE AIRWAVES IS A MAJOR MENACE THAT MUST BE DEALT WITH!



ALTHOUGH MICROWAVES ARE INVISIBLE TO THE REST OF THE HUMAN RACE--

--MY INFRARED VISION WILL ENABLE ME TO ZERO IN ON THE SOURCE OF ALL THIS INTERFERENCE--



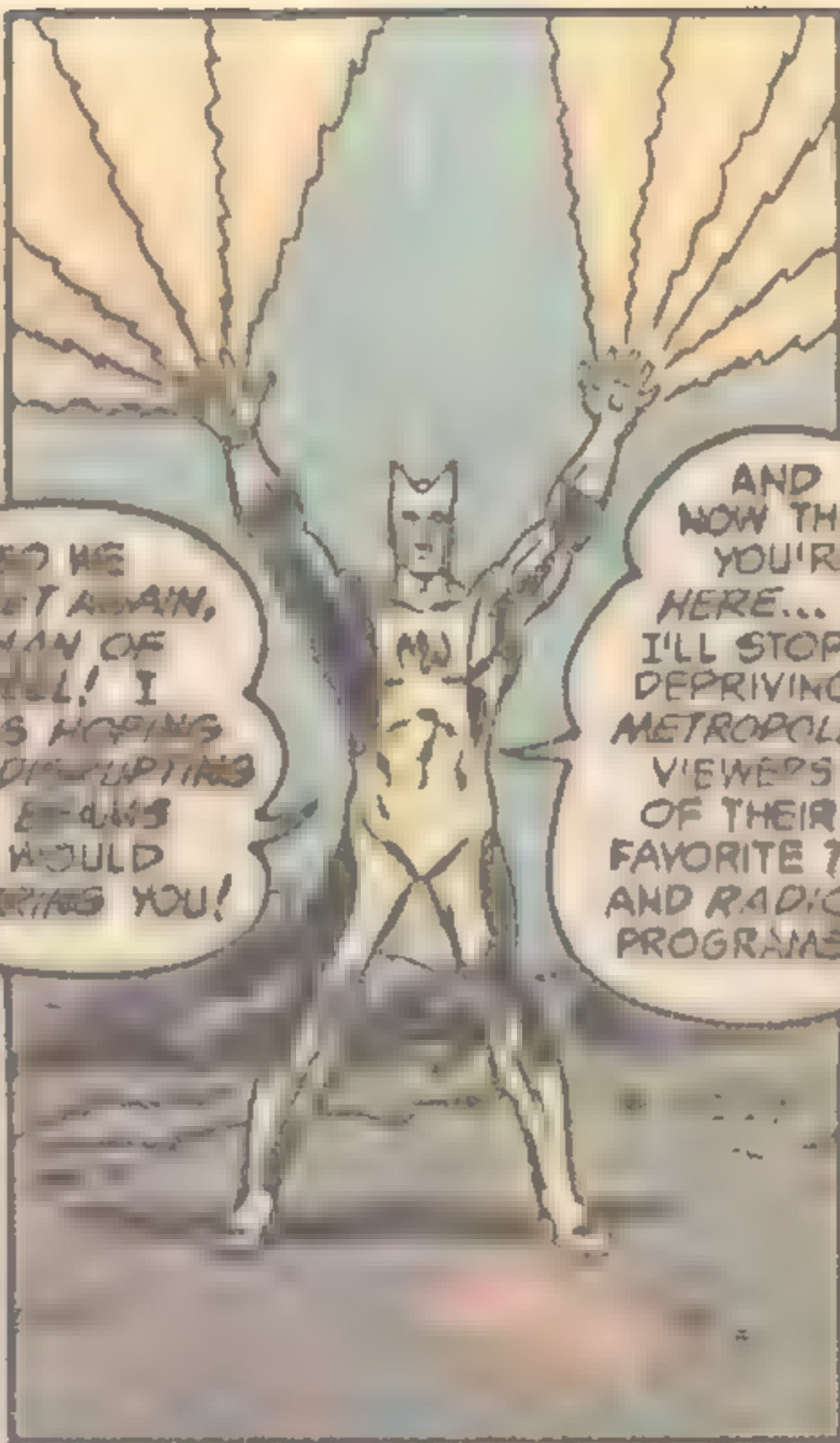
--AND THERE IT IS!

THE JAMMING BEAMS ARE EMANATING FROM A POINT NORTH OF THE CITY, BEYOND THE HORIZON!

I HAVE A FEELING WHATEVER HAPPENS--



--I'D BETTER
BE READY FOR
JUST ABOUT
ANYTHING!



SO WE
MEET AGAIN,
MAN OF
STEEL! I
WAS HOPING
MY DISRUPTING
BEAMS
WOULD
BRING YOU!

AND
NOW THAT
YOU'RE
HERE...
I'LL STOP
DEPRIVING
METROPOLIS
VIEWERS
OF THEIR
FAVORITE TV
AND RADIO
PROGRAMS!



I'M SURE
THEY'LL BE
RELIEVED TO
DISCOVER
THEIR TV
AND RADIO
RECEPTION
HAS RETURNED
TO NORMAL!

IF YOU AND I
ARE MEETING
AGAIN-- WHY
IS IT YOU
LOOK SO
UNFAMILIAR?



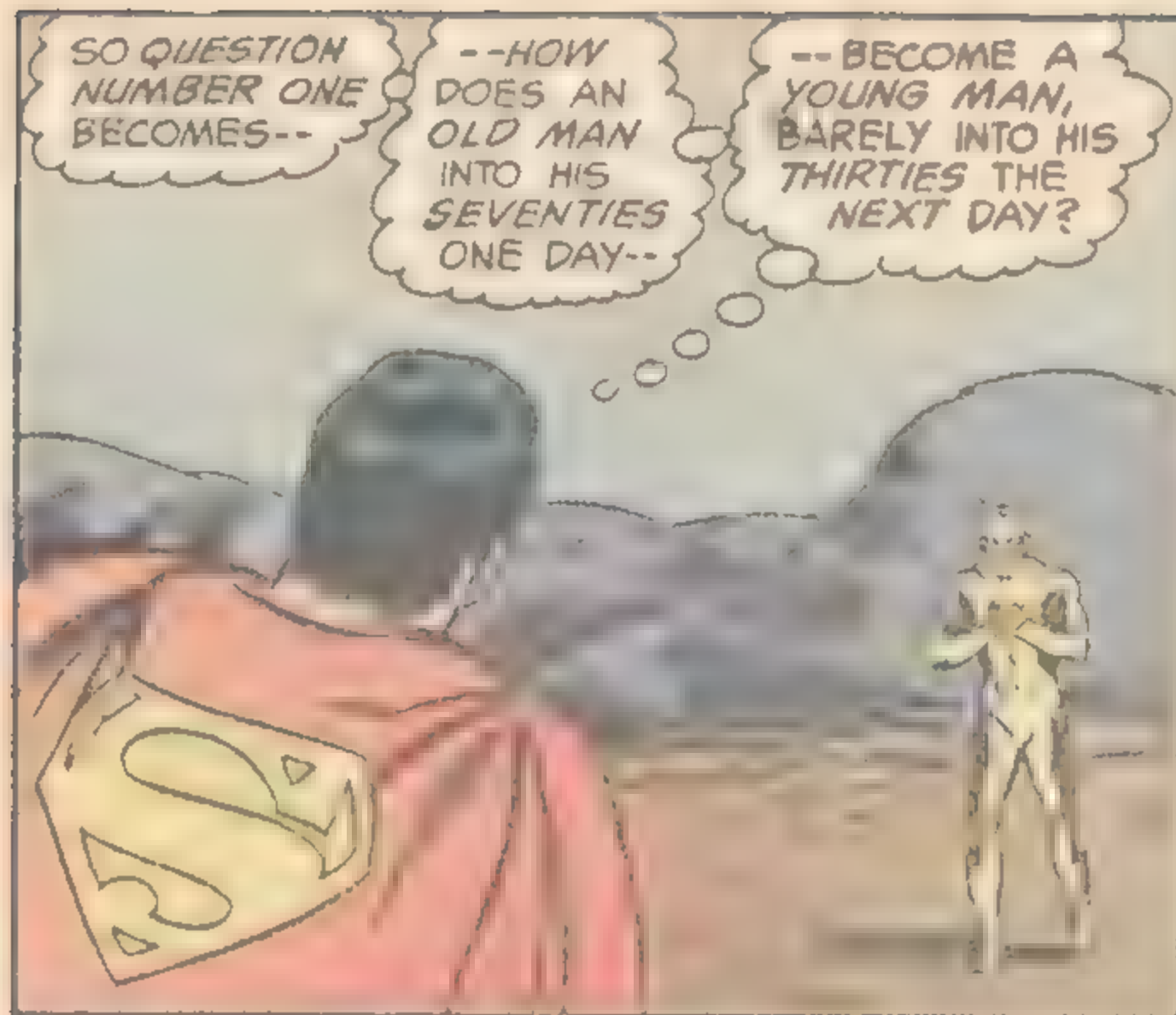
I'M SURE YOU'LL
FIGURE IT OUT!

GREAT KRYPTON!
THAT VOICE--



IT'S MUCH YOUNGER--
MUCH MORE VIBRANT...
BUT UNMISTAKABLY THE
VOICE OF LEWIS FADOLTT!

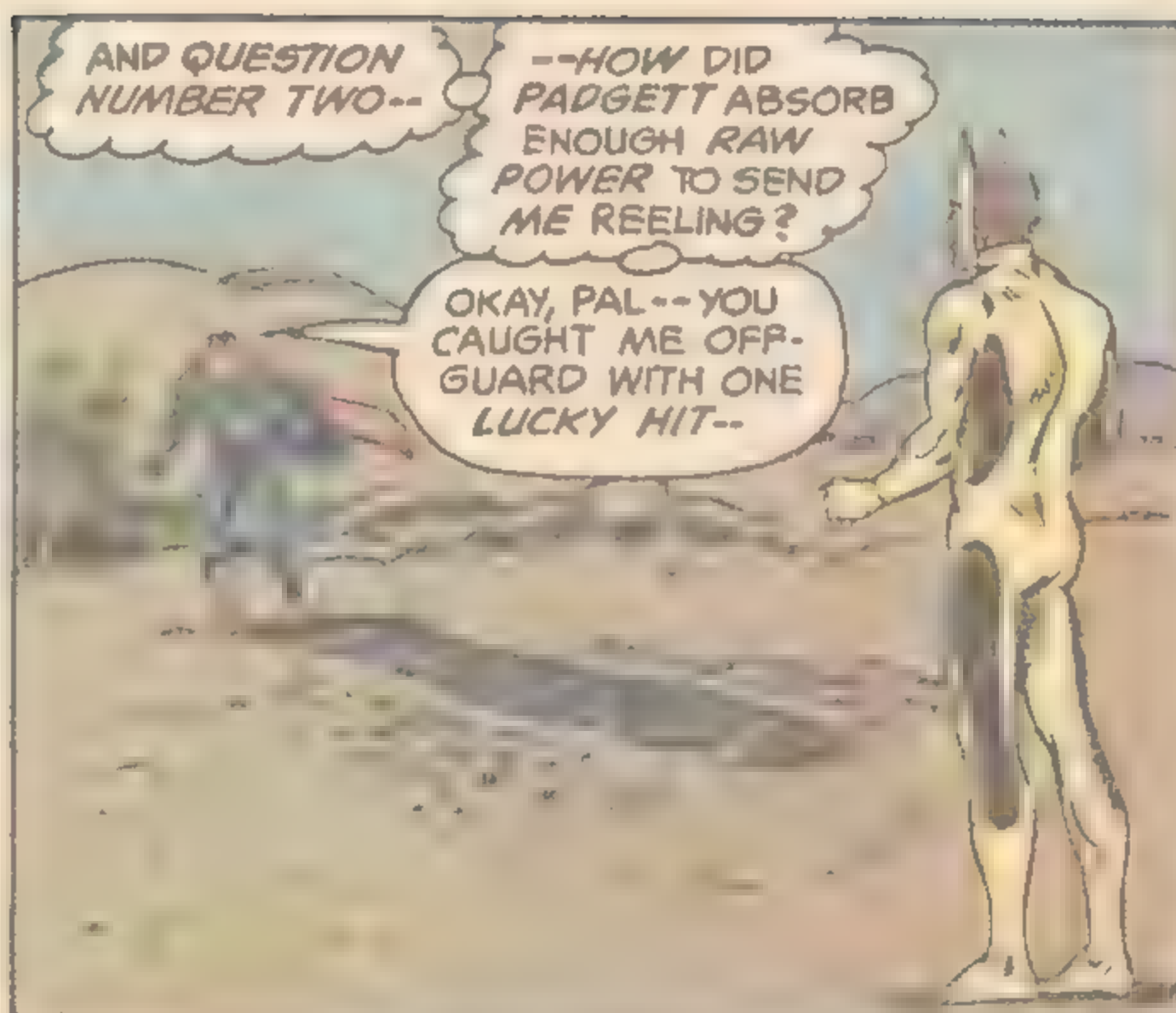
THE FINE-TUNING
OF MY SUPER-HEARING
IS AS DEPENDABLE
AS A VOICE-PRINT
MACHINE!



SO QUESTION
NUMBER ONE
BECOMES--

--HOW
DOES AN
OLD MAN
INTO HIS
SEVENTIES
ONE DAY--

--BECOME A
YOUNG MAN,
BARELY INTO HIS
THIRTIES THE
NEXT DAY?



AND QUESTION
NUMBER TWO--

--HOW DID
PADGETT ABSORB
ENOUGH RAW
POWER TO SEND
ME REELING?

OKAY, PAL--YOU
CAUGHT ME OFF-
GUARD WITH ONE
LUCKY HIT--



--BUT FROM
HERE ON OUT,
I'M TAKING
THE OFFENSIVE!



AND ONE MORE THING
I'VE GOT TO TELL YOU...

A MASSIVE
HEAT VISION ASSAULT
TO VAPORIZE THE
GROUND ALL
AROUND ME!

NOT A BAD
OPENING
ATTACK,
SUPERMAN--
BUT NOT VERY
EFFECTIVE...



...AGAINST AN
OPPONENT WHO
CAN FLY AS EASILY
AS YOU CAN!

FOR YOU SEE--
ANYTHING YOU CAN DO--

BATMAN HAS A PRACTICAL FOE: CAPT. STANWORTH

AND THE **CORSAIR OF CRIME**

THE CORSAIR OF CRIME IS HOLDING COMMISSIONER GORDON AND CHIEF O'HARA AS HOSTAGES?

RIGHT, ROBIN... HE'S DEMANDING THAT GOTHAM CITY TURN OVER THE SUPER CRUISE LINER *EMPRESS* FOR THEIR RETURN. IT'S UP TO US TO CHANGE HIS PLANS.

BUT IT IS BATMAN'S PLANS THAT GO AWRY AND WE FIND THE CAPED CRUISER SURROUNDED BY THE CORSAIR OF CRIME AND HIS CREW.

BATMAN, ME HEARTY, YOU'LL HAVE TO WALK THE PLANK.

IT'S GOING TO TAKE SPECIAL MEASURES TO GET BATMAN OUT OF THIS!

HEY, LOOK, HOSTESS® FRUIT PIES. APPLE! CHERRY! PEACH!

KEEP YOUR EYES ON BATMAN, FOOL.

I'D RATHER GET MY HANDS ON THE LIGHT, TENDER CRUST.

DELICIOUS, REAL FRUIT FILLING!

GREAT THINKING, ROBIN.

TELL YOUR CREW TO RELEASE THE HOSTAGES OR TAKE A BATH, CORSAIR.

CORSAIR, YOU'LL GET YOURS... ABOUT 10 YEARS.

AND WE'LL GET OURS-- DELICIOUS HOSTESS FRUIT PIES.

YOU GET A BIG DELIGHT IN EVERY BITE OF **HOSTESS® FRUIT PIES**

3 AMAZING

BATMAN

THRILLER

BATMAN SPECTACULAR

BATMAN

"I NOW PROOUNCE YOU
BATMAN and WIFE"

by DENNY O'NEIL, MIKE GOLDEN
and DICK GIORDANO

"**HANG THE BATMAN**"

by DAVID V. REED, MIKE NASSER
and JOE RUBENSTEIN

and...

THE **FIRST** BATMAN GOTHIC STORY
"DEATH STRIKES AT MIDNIGHT AND NINE"

by DENNY O'NEIL
and MARSHALL ROGERS

ALL IN

THE

BATMAN SPECTACULAR

ON SALE JULY 27th!

60 PAGES

ALL NEW—NO ADS!

IMPORTANT NOTICE!

Applications are once again
being taken for

THE DC SUPER-STARS SOCIETY:

1. Batman
2. Black Lightning
3. DC's War Heroes
4. The Flash
5. Green Arrow/Black Canary
6. Green Lantern
7. Justice League
8. Justice Society
9. Legion of Super-Heroes
10. Shazam!
11. Superman
12. Wonder Woman

Send a long stamped self-addressed envelope
with your name, address and the chapter you
prefer to DC Super-Stars Society
P.O. Box 116 Radio City Station
New York, N.Y. 10019

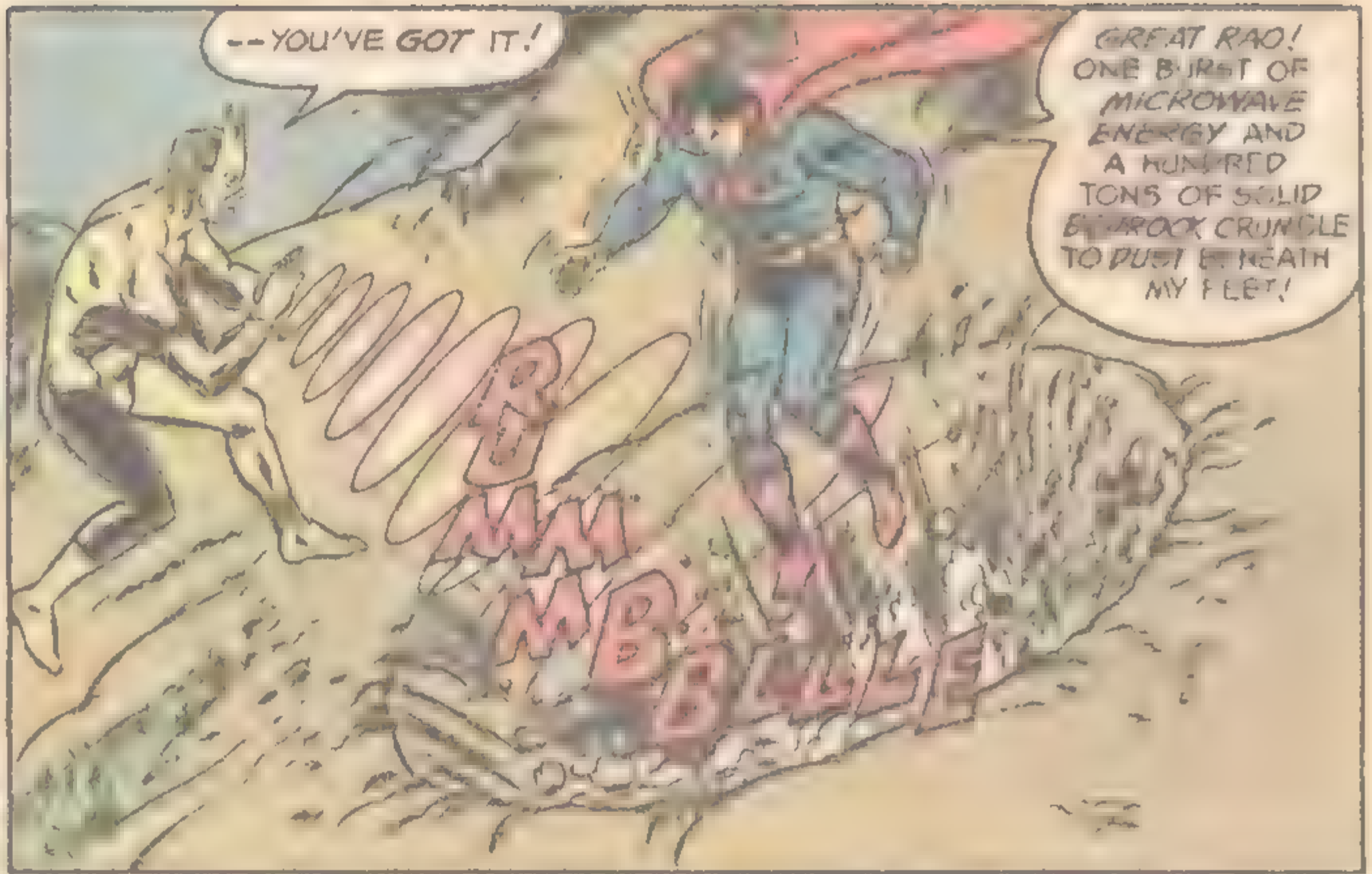
You will receive a detailed application form
explaining the DC Super-Stars Society,
the items in your chapter's membership package,
and your special chapter questionnaire,
testing your knowledge of your favorite
DC Super-Stars.

Each chapter is different, so select your favorite.
Please allow up to eight weeks for response.



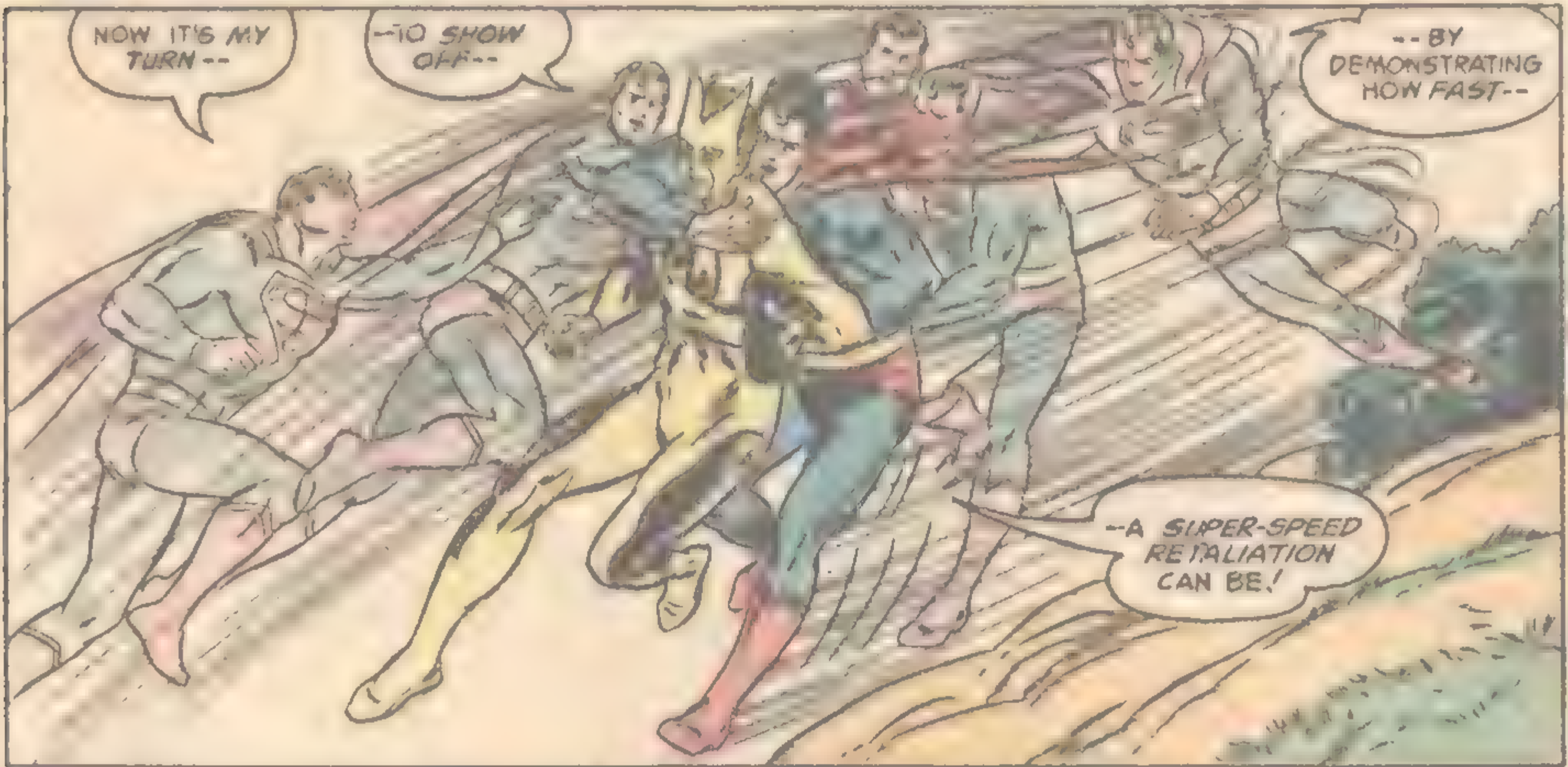
--I CAN DO BETTER--
MICROMATICALLY!

AND IF
YOU WANT
PROOF--



--YOU'VE GOT IT!

GREAT RAO!
ONE BURST OF
MICROWAVE
ENERGY AND
A HUNDRED
TONS OF SOLID
ROCK CRUNGE
TO DUST BENEATH
MY FEET!

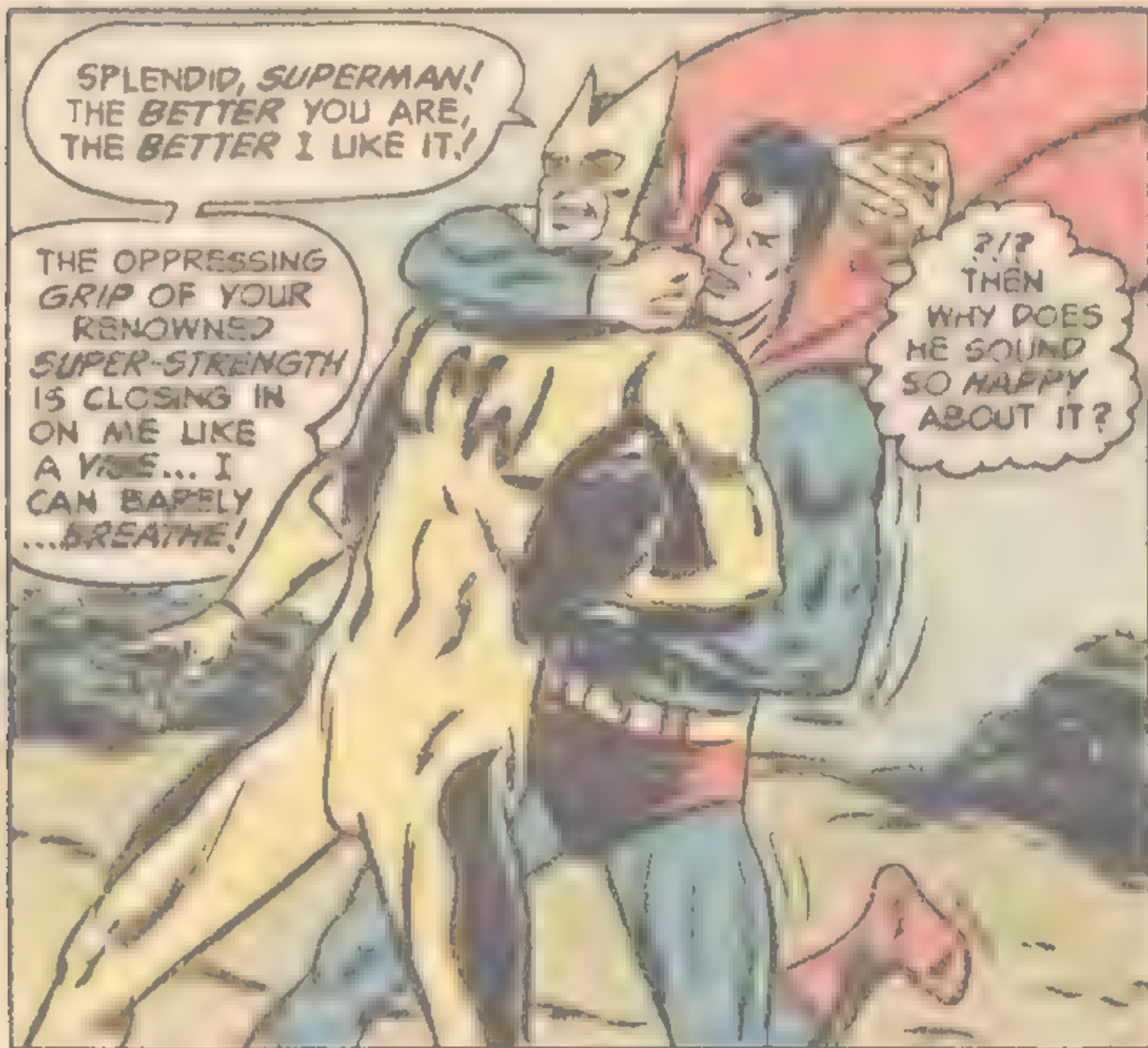


NOW IT'S MY
TURN--

--TO SHOW
OFF--

--BY
DEMONSTRATING
HOW FAST--

--A SUPER-SPEED
RETRALIATION
CAN BE!



SPLENDID, SUPERMAN!
THE BETTER YOU ARE,
THE BETTER I LIKE IT!

THE OPPRESSING
GRIP OF YOUR
RENOWNED
SUPER-STRENGTH
IS CLOSING IN
ON ME LIKE
A VISE... I
CAN BARELY
...BREATHE!

?/?
THEN
WHY DOES
HE SOUND
SO HAPPY
ABOUT IT?

KEEP IT UP,
SUPERMAN--
YOU'RE
BRINGING OUT
THE BEST
IN ME!

MICROMATIC
ENERGY IS
COURGING
INTO EVERY
MOLECULE
OF MY
BODY--

--FAR
MORE
ENERGY
THAN I
EVER
THOUGHT
POSSIBLE!



Then, with ALARMING SUDDENNESS AN ABRUPT
CHANGE COMES OVER THE ACTION ACE'S CAPTIVE...

IN-CREDIBLE!

PADGETT IS ABSORBING
SO MANY MICROWAVES
THEY'RE LITERALLY
STOKING UP HIS
MOLECULAR
STRUCTURE... AS
IF HE WERE A HUMAN
ATOMIC FURNACE!*

*SIMILAR TO THE ALARMER IN WHICH A CAPTIVE
OVERSLEWED HIS ENEMY--BY LETTING HIMSELVES
BE FUSED AWAY! -- JULES

THE HEAT OF
BATTLE... IT'S
EVEN MORE
INVIGORATING
THAN MY WILDEST
IMAGININGS!

THIS IS THE
KIND OF
ACTION
FATE
CHEATED
ME OUT
OF FORTY
YEARS
AGO!

I
WOULDN'T
HAVE
THOUGHT IT
POSSIBLE!
HIS
MICROMATIC
STRENGTH
IS BREAKING
FREE OF
MY GRIP--

--AND FLIPPING
ME FORWARD
BY MY CAPE!

NEVER HAVE I FELT SUCH
POWER SURGING THROUGH
EVERY FIBER OF MY BEING--

--NEVER DID I DREAM
THE THRILL OF COMBATTING
SUPERMAN COULD BE
THIS REWARDING!

THESE GLORIOUS
MOMENTS ARE
SURPASSING THE
EXCITEMENT OF
ALL THE GALACTIC
WONDERS I
ENCOUNTERED DURING
MY FORTY YEARS
OF SPACE-TRAVEL!

MEANWHILE--HURTLING UP THROUGH THE IONOSPHERE AND BEYOND...

NOTHING IN THOSE NEWSREELS OR OLD PLANET EDITIONS MENTIONED MICROWAVE MAN DEMONSTRATING THIS KIND OF OVERWHELMING POWER!

THE KIND OF POWER IT WOULD TAKE TO SEND ME HURTLING OUT OF THIS WORLD IS FAR BEYOND THE CAPABILITIES PADGETT DEMONSTRATED ON HIS FIRST GO-ROUND!

HOW CAN HE BE SO MUCH MORE FORMIDABLE NOW... FORTY YEARS LATER??

OOOFFF! I SHOULD'VE BEEN CONCENTRATING ON SLOWING MYSELF UP--!

I INADVERTENTLY KNOCKED A COMMUNICATIONS SATELLITE OUT OF ORBIT!

WAITAMINNIT! THE ANSWER TO THIS PUZZLE IS STARING ME IN THE FACE!

THIS IS A RELAY-SATELLITE... AND LIKE SO MANY OTHER PRESENT-DAY DEVICES--

--IT RELIES ON THE ELECTRONIC TRANSMISSION OF MICROWAVES!

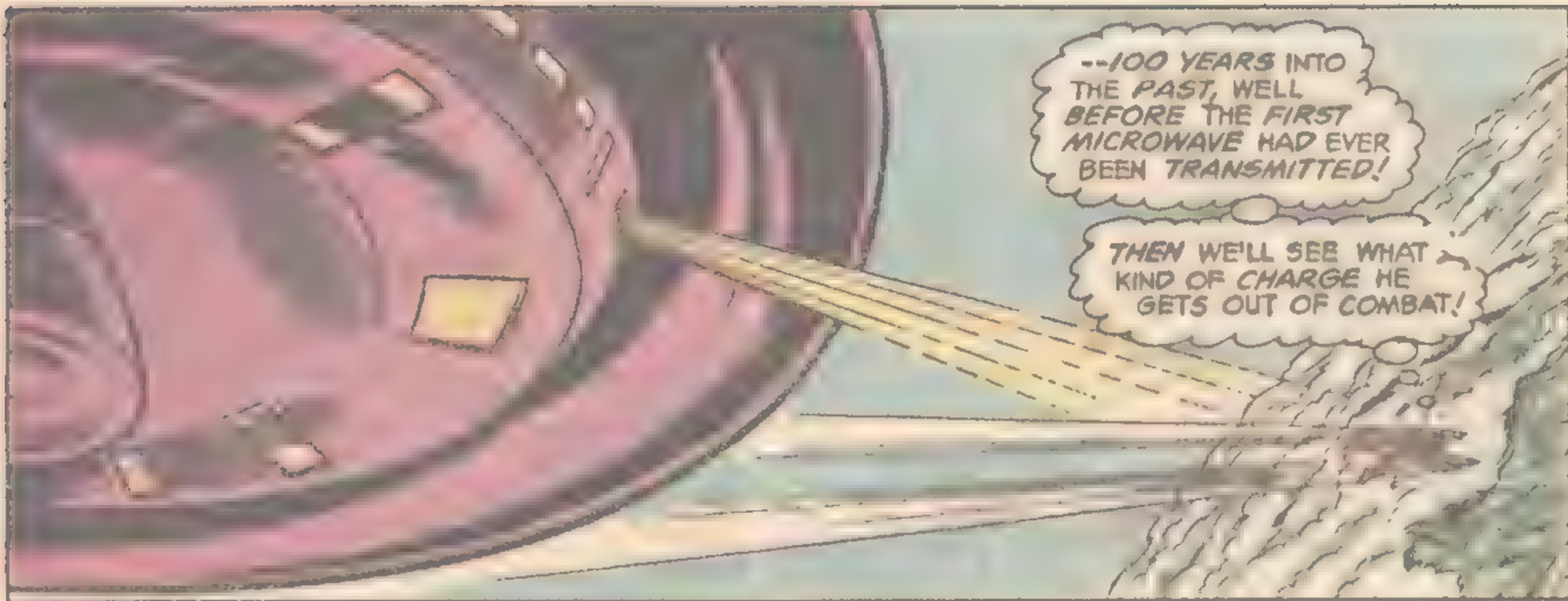
TV TRANSMISSIONS... MICROWAVE OVENS... ADVANCED RADAR SYSTEMS... CB RADIOS... ALL OF THEM TRANSMIT MICROWAVES! AND THE LIST GOES ON AND ON!

THERE MUST BE A THOUSAND TIMES MORE MICROWAVE ENERGY IN THE AIR NOW THAN THERE WAS FORTY YEARS AGO!

NO WONDER PADGETT IS SO MUCH MORE POWERFUL IN 1978--

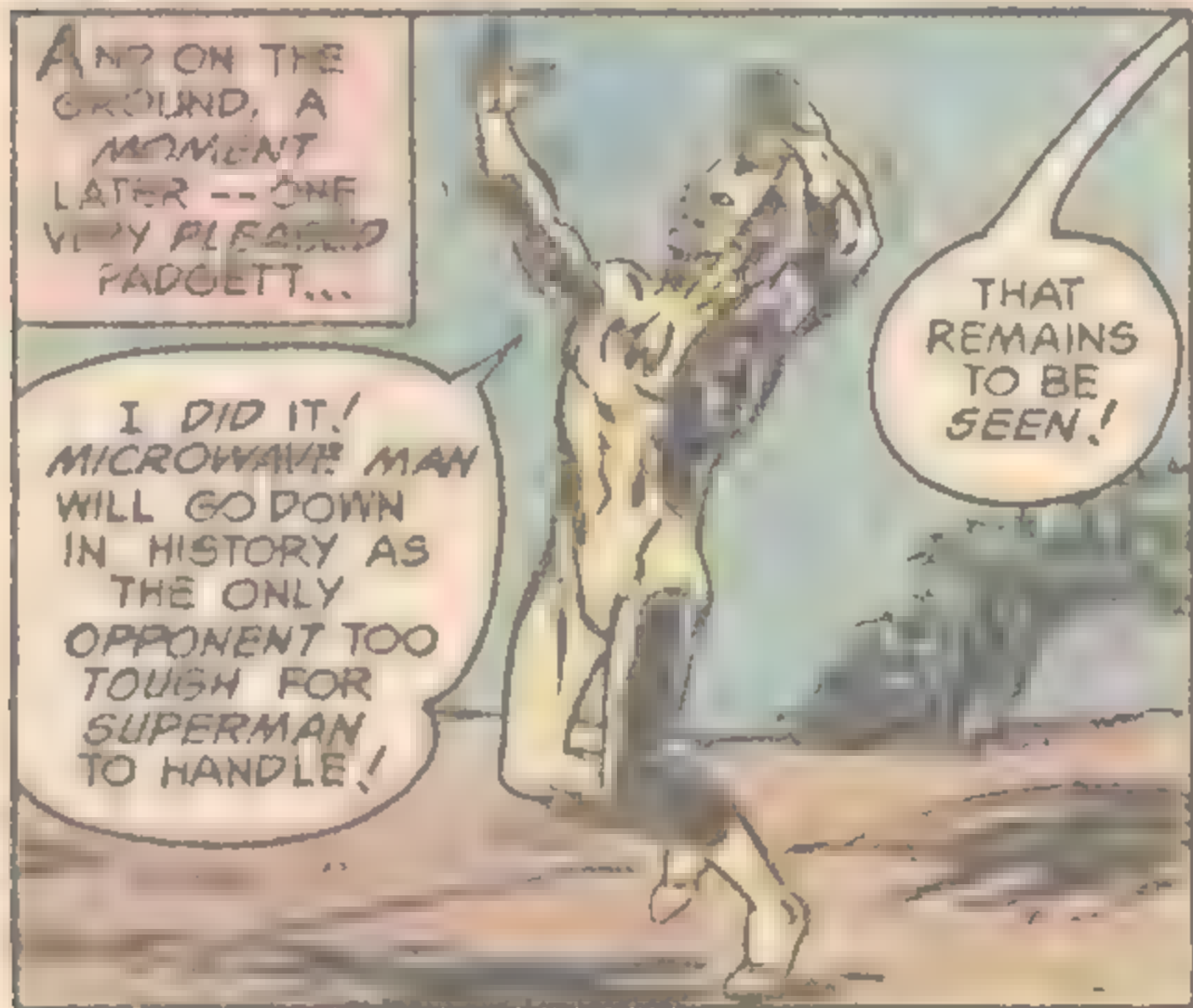
--THAN FORTY YEARS AGO, WHEN MICROWAVE TECHNOLOGY WAS JUST BEGINNING!

NOW THAT I KNOW HIS SECRET... I CAN DEFEAT MICROWAVE MAN BY SIMPLY PROPELLING HIM THROUGH THE TIME BARRIER--



--100 YEARS INTO THE PAST, WELL BEFORE THE FIRST MICROWAVE HAD EVER BEEN TRANSMITTED!

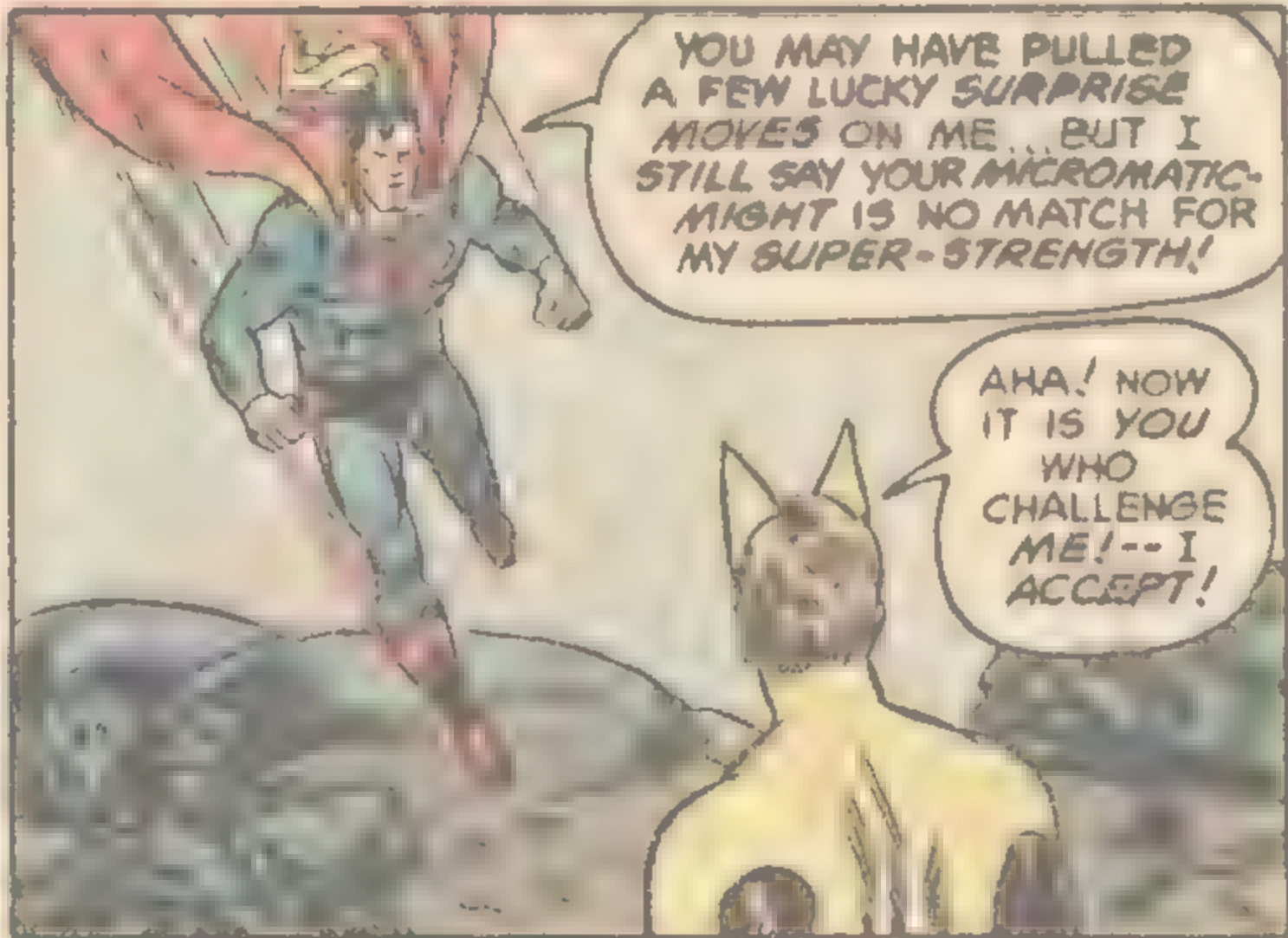
THEN WE'LL SEE WHAT KIND OF CHARGE HE GETS OUT OF COMBAT!



AND ON THE GROUND, A MOMENT LATER -- ONE VERY PLEASED PADGETT...

I DID IT! MICROWAVE MAN WILL GO DOWN IN HISTORY AS THE ONLY OPPONENT TOO TOUGH FOR SUPERMAN TO HANDLE!

THAT REMAINS TO BE SEEN!



YOU MAY HAVE PULLED A FEW LUCKY SURPRISE MOVES ON ME... BUT I STILL SAY YOUR MICROMATIC-MIGHT IS NO MATCH FOR MY SUPER-STRENGTH!

AHA! NOW IT IS YOU WHO CHALLENGE ME!-- I ACCEPT!



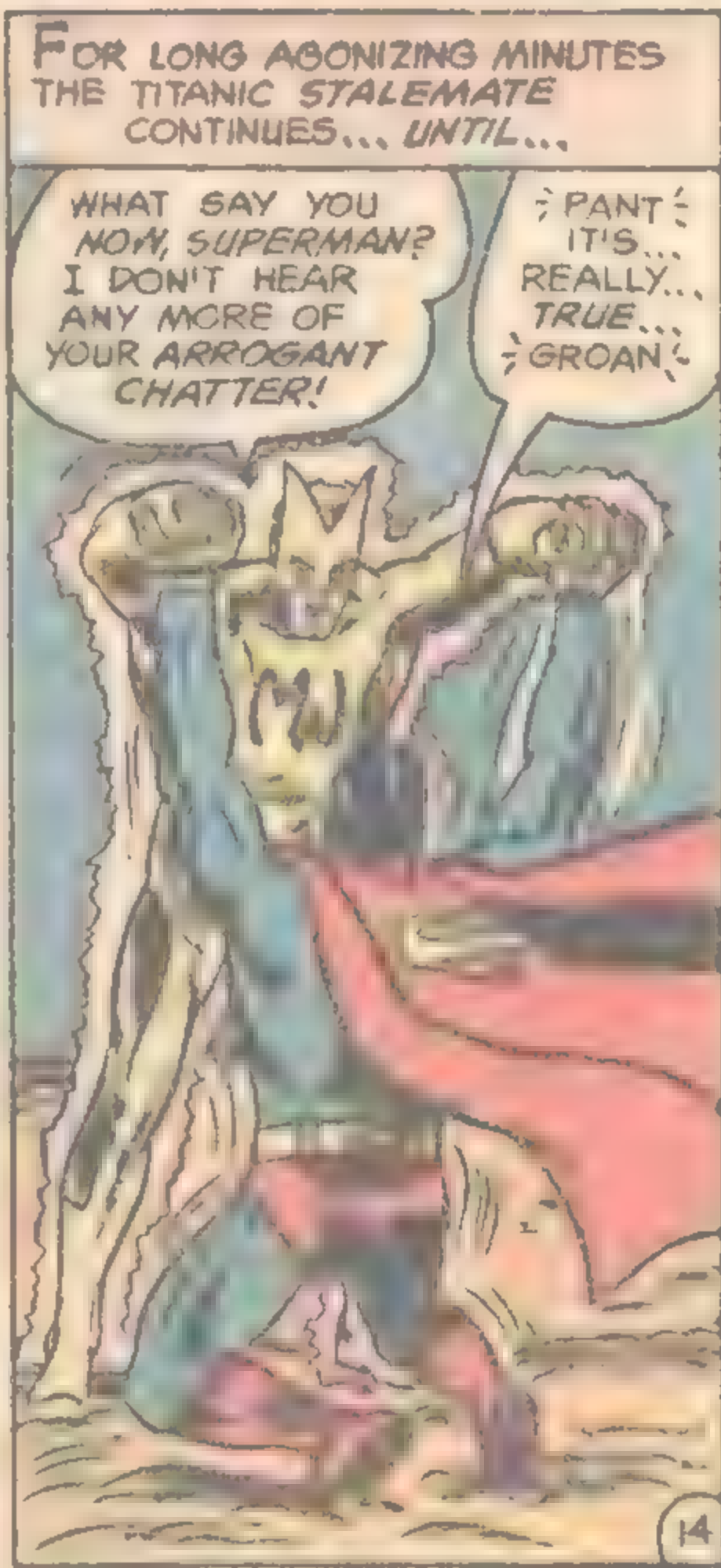
THE FIRST MAN BROUGHT TO HIS KNEES WILL BE THE LOSER!

AGREED-- NOW STEEL YOURSELF FOR A LOSS!



GIVE IN, KRYPTONIAN-- THE VERY GROUND QUAKES BENEATH YOUR FEET AS YOU TRY TO RESIST THE INEVITABLE!

WE'LL SEE WHO DOES THE GIVING IN HERE!



FOR LONG AGONIZING MINUTES THE TITANIC STALEMATE CONTINUES... UNTIL...

WHAT SAY YOU NOW, SUPERMAN? I DON'T HEAR ANY MORE OF YOUR ARROGANT CHATTER!

PANT IT'S... REALLY... TRUE... GROAN

Batman

Superman

YOUR HERO ADDS ZAP,
SPARKLE TO
YOUR ROOM



Wonder
Woman

Spider-
Man

\$3.00
VALUE
FOR
ONLY

HANG UPS
25¢

YOUR CHOICE OF ONE FOR YOUR WALL

WOW! Select one of four colorful plastic Decoplaque™ Super Heroes™ and add glittering ZOW, POW by hanging it on your bedroom wall! Fantastic 24" tall! Dynamic design! Brilliant brightness! Amazing action pose! And a super bargain for only 25¢!

EASY! FUN! Join the Youth Opportunity

Sales Club and sell beautiful imprinted Christmas cards and gifts! FREE membership, sample album, prize catalog! No cost! No obligation!

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SALES CLUB

Dept. 45

P. O. BOX 530 • ST. LOUIS, MISSOURI 63166

I enclose 25¢ for my Super Hero™ Decoplaque™ (limit 1) and an FREE Youth Opportunity Sales Club sales materials at absolutely no obligation. My Super Hero choice is:

Spider-Man

Wonder Woman

Batman

Superman

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Spider-Man ©1977 Marvel Comics Group. All rights reserved.
Batman, Superman, Wonder Woman ©D C Comics, Inc. 1977

HA HA HA HA HA HA HA!! IT'S THE INFAMOUS MILK DUDS SUPERDUDS SWEEPSTAKES!

Milk Duds
Milk Duds
EAT THIS, YOU LID-LIVERED SUPER-DO-GOODERS!!!

Superduds of America, unite! Evildoers, take heart! If all those (yecch!) superheroes can have their own sweepstakes, so can we. So there. See the Infamous Milk Duds Superduds Sweepstakes entry blank? Of course you do. Just fill it out and put it in the mailbox. And I never thought I'd be saying this, but be sure you follow all the rules. Or else.

A SUPERVILLAINOUS PLOT!
For you Milk Duds, Slo Poke, and Black Cow eaters out there, we're giving away a special super-speed Superdudprize. (Read all about it, a little later on.)

In the incomparably devious and fiendishly clever tradition of our dishonorable profession, we've also arranged to smuggle your entry into the Famous Clark Bar Superhero Sweepstakes. Where you'll have a chance to win all sorts of goodies at their expense.

And the first wise guy who says "If you can't beat 'em, join 'em" is going to get it, pow, right in the kisser.

THE DEVIOUS DIVIDENDS OF DOO-DOO!

Now for the spoils of victory. The rich rewards of wretchedness. If you hit it really lucky and win

first prize, you and your family (limit four people) will get to fly to New York City and back.

You'll stay for three days and two nights. All expenses paid.

You'll be taken on a personal tour of the DC Comics offices, where an artist will draw you right into an upcoming issue of your favorite DC comic. You'll be part of the action, along with one of the famous DC superheroes. (So, big deal.)

You'll have plenty of free time in Gotham, too. For seeing the Statue of Liberty, or taking boat rides, or just looking up at tall buildings a lot and saying "Wow!"

And, just as soon as your comic-book caper is published, you'll get 15 copies for your family and crummy friends.

They'll be proud to know a famous person like you.

If you happen to be one of the 20 second-prize winners, you'll get your own Famous Superhero (Boo! Hiss!) or Infamous Superdud watch.

You'll have your pick of the ugly mugs of

Batman, Superman, Wonder Woman, or Spider-Man. Or (for those of you with refined tastes) the villainous visage of the Joker.

The watches are Swiss-made, with pictures in full color, and sell (a real steal) for \$19.95 and \$23.95.

If you should be one of 100 third-prize winners, you'll get a year's subscription to your favorite DC or Marvel comic book. Ms. Marvel, Green Lantern, Thor, The Incredible Hulk, Captain America, Red Sonja, Plastic Man, Wonder Woman, Justice Society, you name it. Even that namby-pamby Little Lulu.

SPECIAL SUPER-SPEED BRAND AND VICTORIOUS SUPERDUDPRIZE!

Okay. We promised. So here it is. In addition to drawings for the prizes you've just read about, everybody who enters the Infamous Milk Duds Superduds

Sweepstakes automatically gets entered in a special drawing. And ten of those people, maybe even you, will win themselves Schwinn ten-speed bicycles. Good for escaping from overzealous superheroes.

Of course, wrappers from Milk Duds, Slo Poke or Black Cow can also help you get all kinds of super premiums. Details are in the Famous Clark Bar ads.

So find yourself a pen or pencil, fill out the entry blank—the (ugh!) rules say you've got to print—and mail your entry back before November 1, 1978.

It's so simple, even a superhero could probably do it.



THE INFAMOUS MILK DUDS SUPERDUDS SWEEPSTAKES!
P.O. Box SS Chicago, Illinois 60677

- RULES:**
1. To enter, type or print clearly your name, address and zip code on this official entry blank, or on a plain piece of 3" x 5" paper. You can enter as many times as you want, but each entry must be mailed separately.
 2. With each entry, send one wrapper from any Howdaway or Clark candy product, or the words "MILK DUDS" printed on a separate piece of 3" x 5" paper. (You can send wrappers from Milk Duds, Slo Poke, Black Cow, Clark Crispy, Zagnut, Crunchy, Light or Peanut Butter Log.)
 3. Send entries to Superduds Sweepstakes, Box SS, Chicago, Illinois 60677.
 4. Entries must be postmarked by November 1, 1978 and received by November 10, 1978.
 5. Winners will be determined in random drawings conducted by H. Olsen & Company, an independent judging organization, whose decisions are final.
 6. Prizes are non-transferable, and substitution of prizes is not allowed. Only one prize to a family. The odds of winning will be determined by the number of entries received. All prizes will be awarded.
 7. This sweepstakes is open to all U.S. residents, except employees (and their immediate families) of Beatrice Foods, its advertising agencies, and H. Olsen & Company. Void in Missouri, and wherever else prohibited by law. Subject to all Federal, state and local laws and regulations.
 8. If you want a list of winners, send a separate stamped, self-addressed envelope to Box 6260, Chicago, Illinois 60677.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____ DC _____



The M. H. Olsen Company, A Division of Beatrice Foods.

A GALAXY OF DC SUPER GOODIES!

UTILITY BELT!

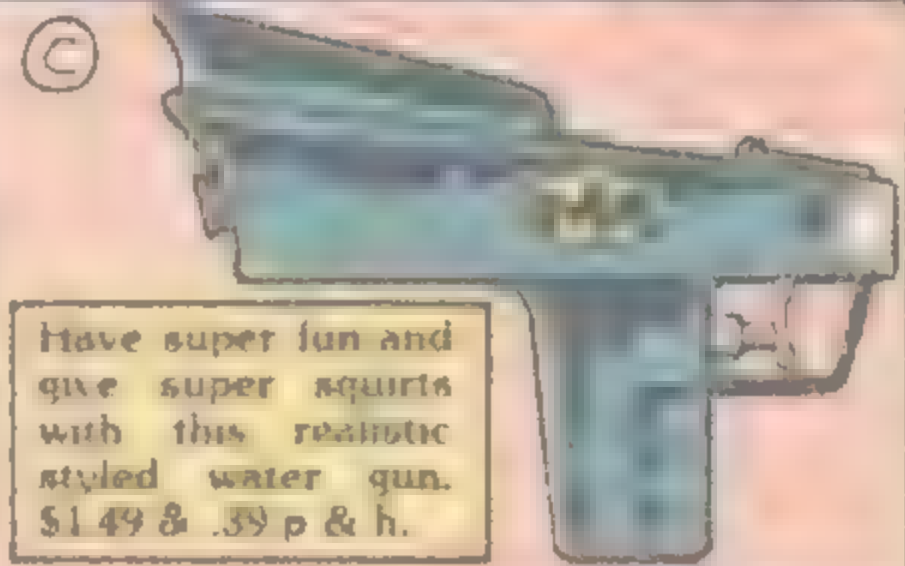


The amazing Amazon has a belt like Batman. Complete with
Tars
Cotton Lasso
Bracelets
& Belt Girdle 1 size fits all
\$5.19 & .59 p & h



BATMOBILE

Comic Action Batmobile
with 3 1/2" Batman
Robin
and 1 surprise figure
Molded plastic with
movable parts \$7.49 & 75 p
& h.



Have super fun and
give super squirts
with this realistic
styled water gun.
\$1.49 & .59 p & h.

WATERGUN

BATMAN UTILITY BELT



Here it is, the coolest of them all
your own belt featuring Bat Tars,
Bat Barble
Bat Cuffs,
Bat Wrist Tether
& Bat Hook
1 Size fits all \$5.19 & .59 p & h.

DRINKING GLASSES!



Set of 3 11 oz.
unbreakable
glasses - in-
cludes Wonder
Woman
Batman
& Superman
Color will not
fade \$1.39 & .59
p & h extra
glasses \$1.50 &
.29 p & h each.



Put your sky
hugo in its
ready launcher
is ready.
Watch him
zoom over all
that into the air,
and out his
arms & legs
then the sky
available in
Superman
Batman
Wonder Woman
each only \$2.99
& .59 p & h

BATMAN STUNT CYCLE!



Put your sky
hugo in its
ready launcher
is ready.
Watch him
zoom over all
that into the air,
and out his
arms & legs
then the sky
available in
Superman
Batman
Wonder Woman
each only \$2.99
& .59 p & h

DC SUPER PLACEMATS



All vinyl with
non-slip bot-
tom. Choose
from Super-
man
Batman
or Wonder
Woman or get
all 3 Ea \$1.99 &
.39 p & h.

SUPERHERO MERCHANDISE
P.O. BOX 777 DPT. 7X
DOVER, NEW JERSEY 07801

OUR 4TH
YEAR OF
CONTINUOUS
SERVICE

I'M WAITING EAGERLY FOR THE FOLLOWING:

- | | |
|----------------------|----------------------|
| (A) _____ \$5.79 | (E) _____ \$3.79 |
| (B) _____ \$8.24 EA. | (F) _____ \$3.37 EA. |
| (C) _____ \$1.88 EA. | (G) _____ \$2.37 EA. |
| (D) _____ \$4.89 | (H) _____ \$2.37 |

I'VE ENCLOSURE \$ _____ * (INCLUDES POSTAGE
& HANDLING ALLOW 4 WEEKS FOR DELIVERY)

BANK AMERICARD NO. _____
MASTER CHARGE NO. _____

SEND TO: EXP. DATE _____

NAME _____ AGE _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

VISIT THE HEROES WORLD

AT THESE LOCATIONS:

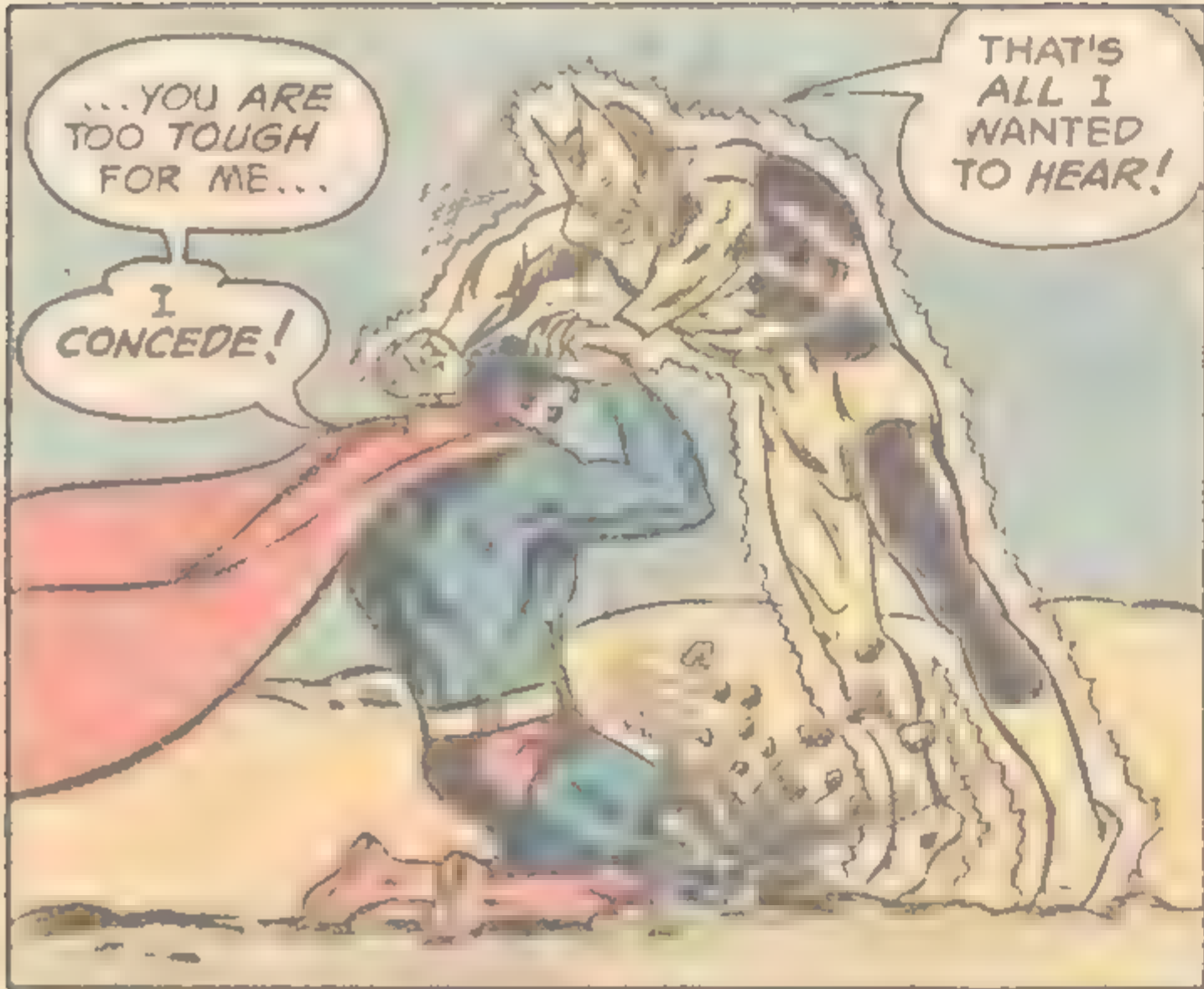
LIVINGSTON MALL, LIVINGSTON, N.J.
(201) 994-9207
RANOLPH PLAZA,
CENTER GROVE RD. RTE 10, ELIZABETH,
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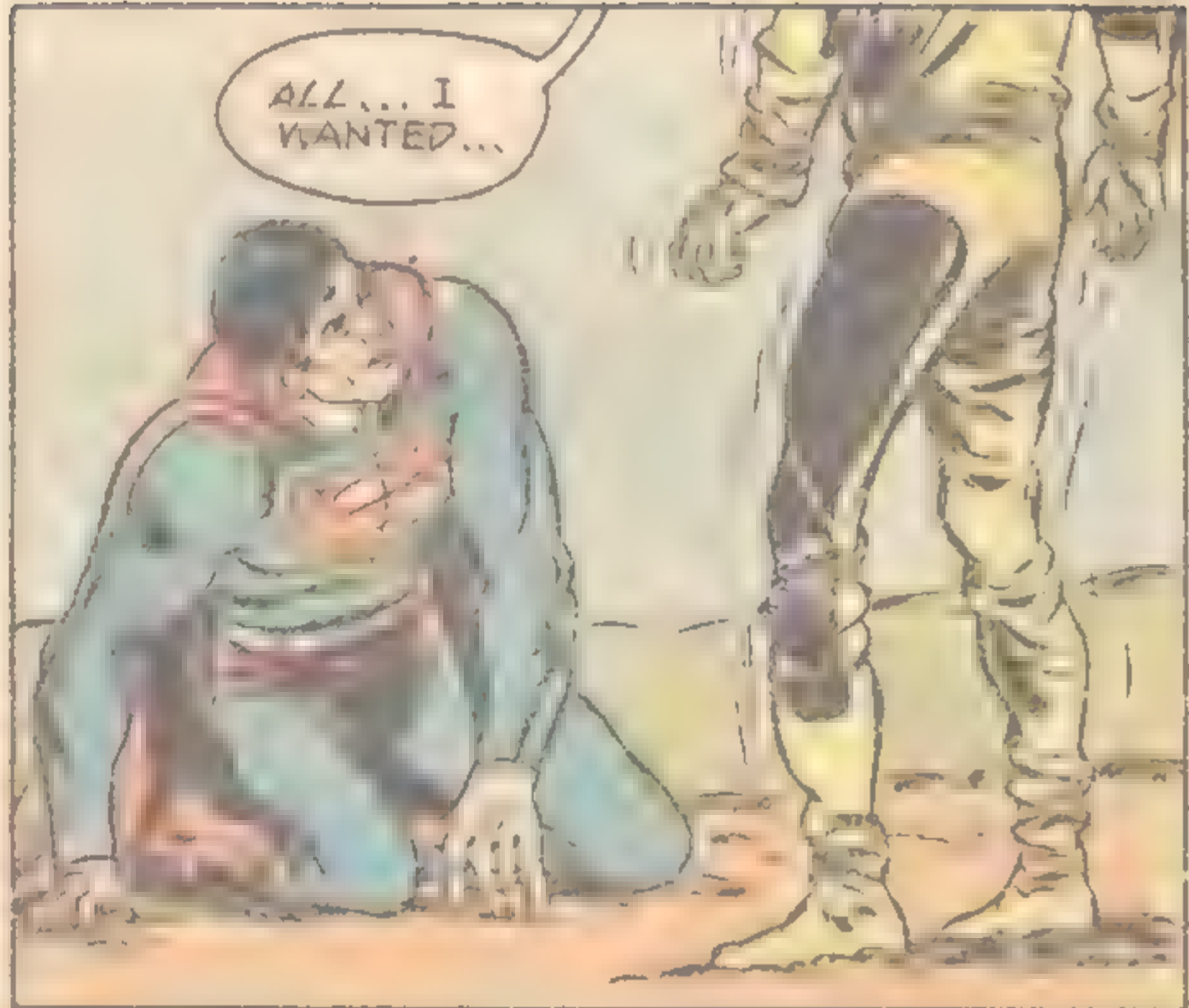
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...YOU ARE TOO TOUGH FOR ME...
I CONCEDE!

THAT'S ALL I WANTED TO HEAR!

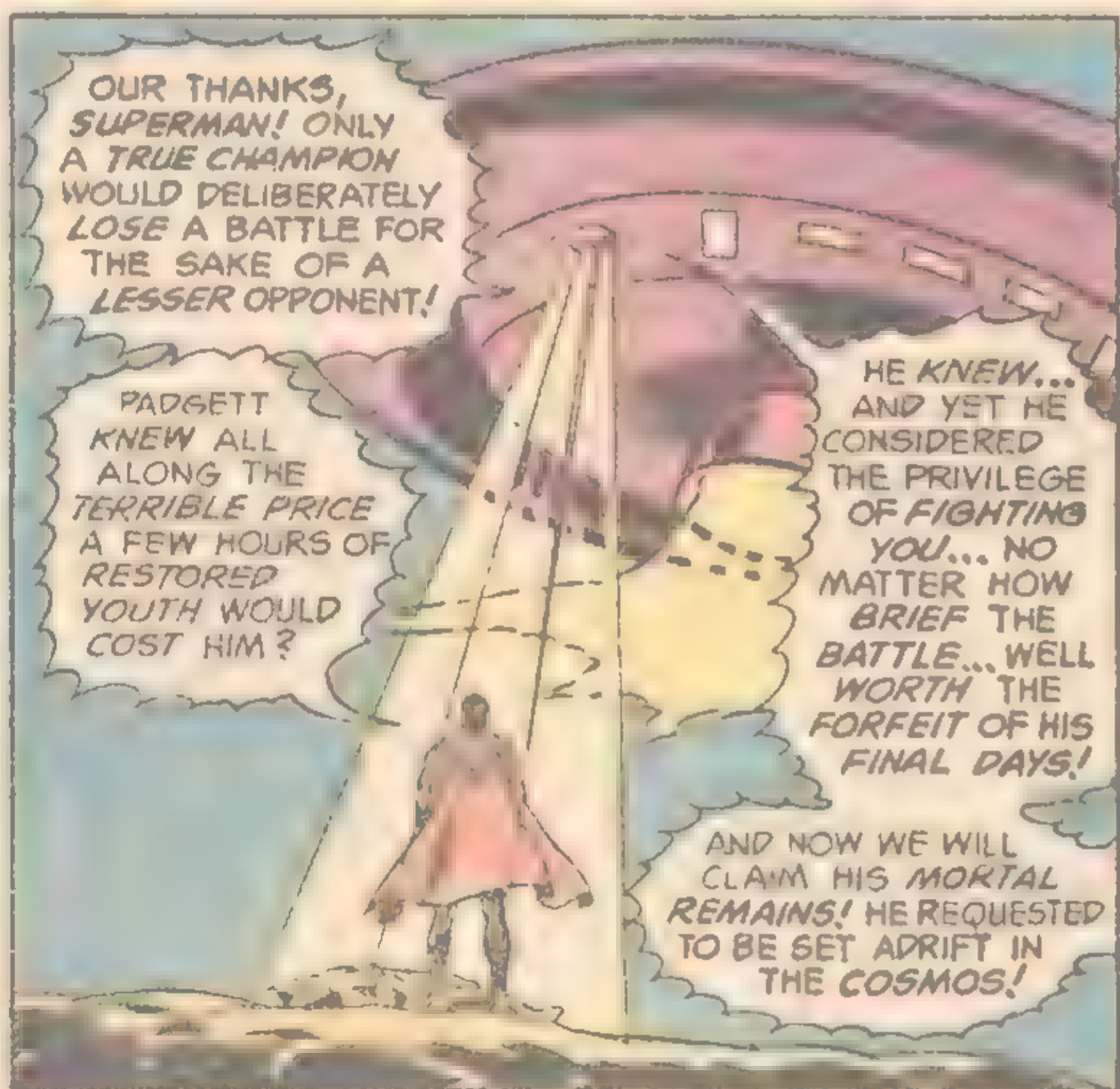


ALL... I WANTED...



...TO HEAR...
A R E H H H H H

THE END CAME MERCIFULLY QUICK... JUST AS THE ALIENS PROMISED ME A SHORT WHILE AGO!

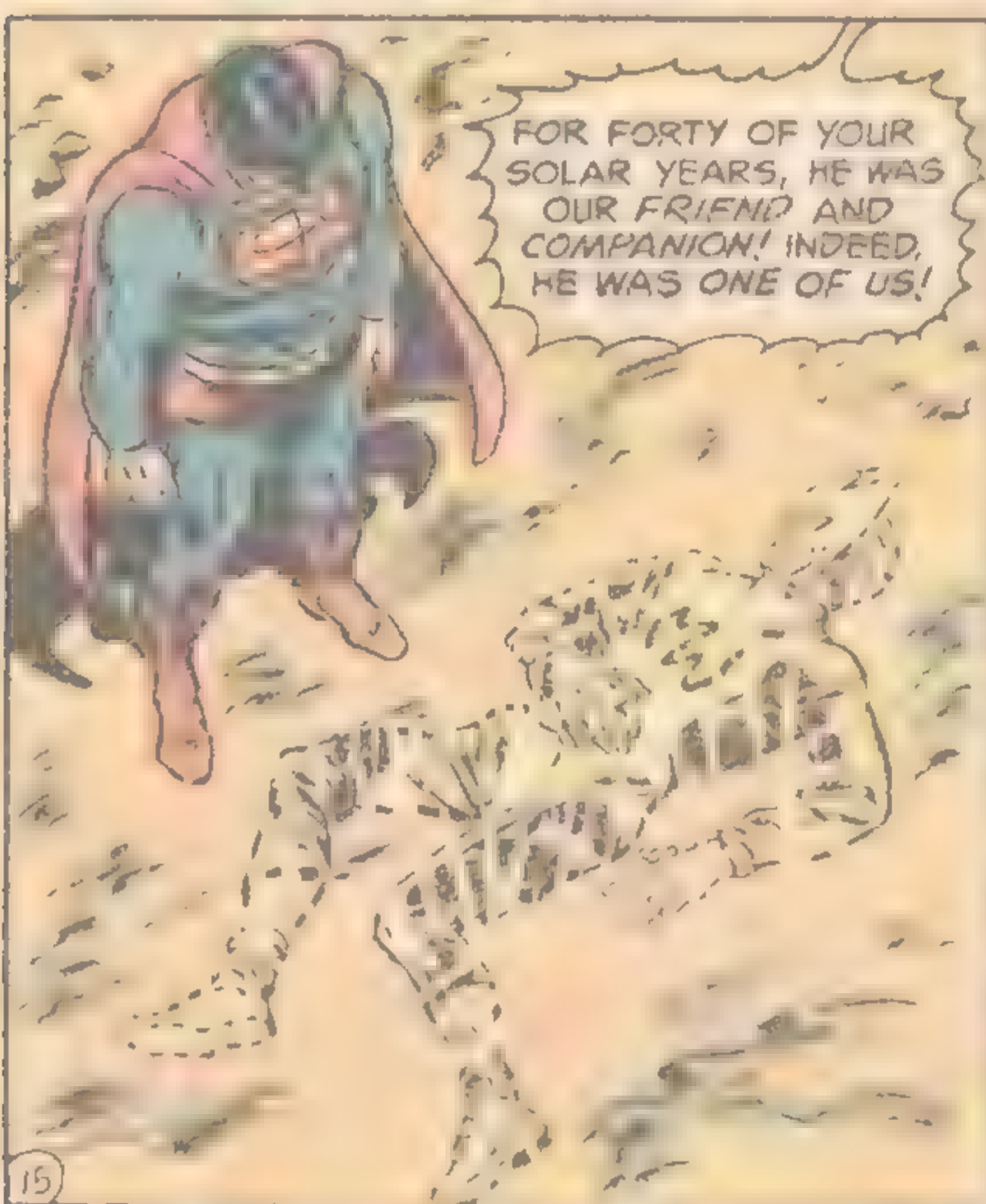


OUR THANKS, SUPERMAN! ONLY A TRUE CHAMPION WOULD DELIBERATELY LOSE A BATTLE FOR THE SAKE OF A LESSER OPPONENT!

PADGETT KNEW ALL ALONG THE TERRIBLE PRICE A FEW HOURS OF RESTORED YOUTH WOULD COST HIM?

HE KNEW... AND YET HE CONSIDERED THE PRIVILEGE OF FIGHTING YOU... NO MATTER HOW BRIEF THE BATTLE... WELL WORTH THE FORFEIT OF HIS FINAL DAYS!

AND NOW WE WILL CLAIM HIS MORTAL REMAINS! HE REQUESTED TO BE SET ADRIPT IN THE COSMOS!



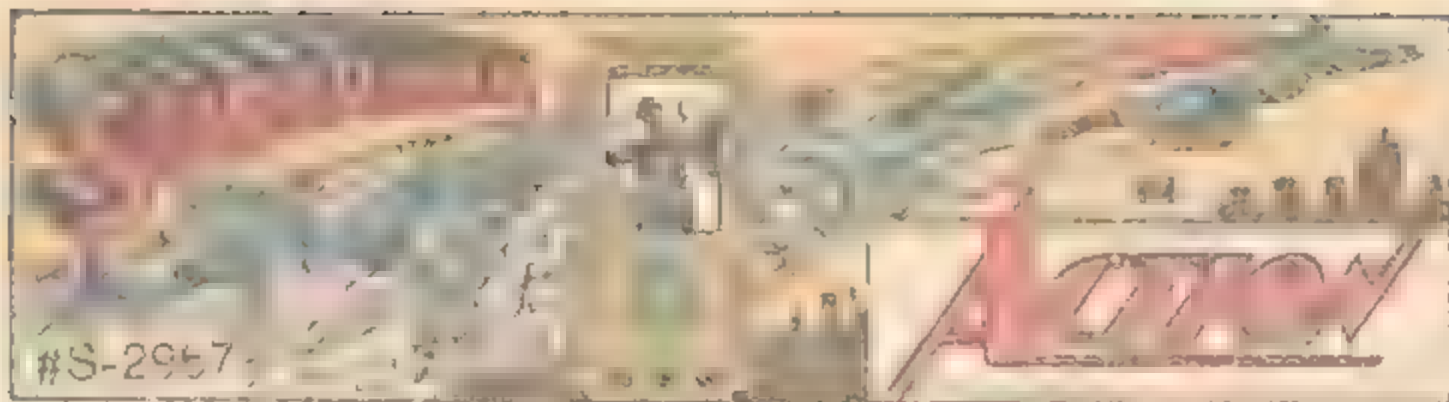
FOR FORTY OF YOUR SOLAR YEARS, HE WAS OUR FRIEND AND COMPANION! INDEED, HE WAS ONE OF US!



IN A WAY, I ENVY YOU, MICROWAVE MAN--

--TO HAVE LIVED THE BEST DAYS OF YOUR LIFE-- TWICE!

NEXT ISSUE:
MANY YEARS AGO, AS AN INFANT, **SUPERMAN** SAW HIS HOME WORLD, **KRYPTON**, **EXPLODE!**
NOW HE WILL SEE IT HAPPEN TODAY-- BRINGING ABOUT THE MOST STUNNING SHOCK OF HIS LIFE-- WHEN--
"KRYPTON DIES AGAIN!"
FEATURING THE VILLAINY OF **BRAINIAC!**
ON SALE THE LAST WEEK IN AUGUST!



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Dear ENB:

Well, well, well! After the last several issues of *ACTION*, #483 was a breath of fresh air! Both art and story were top-notch! I loved it—although I think you could've explained a little more about the other dimension the JLA satellite was in. And their escape was a little hazy to me. But #483 proved what super-hero comics are proving time and again—no matter what the situation, he or she always finds a way to solve it. I was also glad to see the story expanded to a four-parter.

Now to the story. "Sleep No More" was a title that puzzled me. Why wasn't there any of this in the three previous issues? Anyway, Cary Bates wrote an exceptional story.

The art by Curt Swan is finally getting good again. He did a nice job and, in my opinion, he draws *Superman* the best!

The cover was a different story. It left much to be desired. The look on Amazo's face was too bizarre and too different from the insides.

How about getting some different names in the letter-col (like mine)—okay?

Tony Berg
2173 Lakeaires Blvd.
White Bear Lake, MN 55110

Well, why not? So we did it! As to why the no-sleep menace wasn't mentioned in any way before—that wasn't in the original outline of the story—it came as a kind of afterthought. But a good one, right? Well, we thought so, anyway.—ENB

* * * * *

Dear E, N and B:

What do you say in a letter to DC?

Well, you start off with "Anti-sleep epidemic? Wild!" But plausible, I guess, with someone like Oscar Asherman around to fill you in on all the reasons for the malady. But tell me, who else but a superman could relationalize such a concept?

The next thing you put in your letter is a question, such as: If Amazo absorbed his green-beam powers from *Green Lantern*, how come he doesn't have his ring on the same hand as GL? Continuity questions are fun: why is Lana bored with Clark in *ACTION* while she's plotting to snare him in *SUPERMAN*?

An over-all look at the mag should be next, so here it comes: I'm disappointed. Why couldn't the man from Krypton finish off the big android on his own? It's his mag, right? Leave the teamwork stories for *JUSTICE LEAGUE* and keep the number of guest-stars down to two at a time. Okay?

Now everybody knows how to write a fairly terrific (cough) letter to DC. I just thought everyone should have that particular talent down pat because I firmly believe you can only get as much out of a comic book staff as you're willing to put into it. And speaking of getting something, I'm sure looking to get a great story in next month's fortieth anniversary issue. *Superman* takes a wife? We'll have to see about this! (I guess I already have by now, though!)

Andrew C. Taylor
University of Oklahoma
1400 Asp Rm 840W
Norman, OK 73026

Amazo had a couple of rusty joints on his right hand, so he switched the ring to the left. Sure, Lana was bored by Clark. Sometimes he even bores himself. And maybe Supes could have settled things on his own, but he figured it would go faster with the JLA's help. It was his plan, after all.—ENB

* * * * *

Dear Julie and Nelson:

One thing that's always bothered me about comic book writing is the way radiation is used to do almost anything, as if it were magic or something. Bad enough when it happens once in a story—actually, it's almost believable then—but when the same type of radiation acts in totally inconsistent ways in the same story, it compounds the error.

Take, for example, the latest *ACTION* (#483). First we have to believe that red-sun radiation has taken away *Superman's* powers. Well, that's not so hard to take. But then we're told that same radiation has awakened Amazo—lord only knows how—and, on top of that, it has affected all plant life on Earth in a completely inexplicable way. Then we're supposed to believe Amazo is acting as a chemical agent to absorb a gas out of the air, when his power absorbed energy, not gas. That's just too many unbelievable things in one story.

I did like seeing the *Justice League*—especially by Curt Swan—and I've got to admit you did trick me with *Superman's* "heartlessness" in making Amazo inactive. These were the bright points in a weak script.

On the other hand, Curt's art was fantastic; you won't hear any complaints from me on that score. Almost everything he draws is special. Metropolis' street scenes, the newsroom, the animated fight scenes were very impressive, with thanks, of course, to inker Frank Chiaramonte.

Beppe Sabatini
515 Division St.
E. Lansing, MI 48823

Too many unbelievable things? We'll let the White Queen from Through the Looking-glass answer that one: "I daresay you haven't had much practice. When I was your age, I always did it for half-an-hour a day. Why sometimes I've believed as many as six impossible things before breakfast." So practice—practice!—E. Nelson Bridwell



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ROZAKIS

- PENCILLER -
DAVID

- INKER -
CHAPMAN

- LETTER -
BRYAN

- COLORIST -
JACK

- EDITOR -
JACK



--WELCOME TO DALLAS AND
THANK YOU FOR FLYING
PECOS AIRWAYS!

ALL RIGHT, YOUNG MAN--YOU
CAN GET OFF NOW! AND PLEASE
CHECK YOUR BELONGINGS!

I TRUST
SOMEBODY
WILL BE
MEETING
YOU--?

WHY, YES...
MY COUSIN
JACK!

THEN WE BETTER GET A MOVE
ON--"COUSIN JACK" MUSTN'T
BE KEPT WAITING!

UHH...
OF COURSE
NOT!

THIS
COULD
GET ON A
GUY'S NERVES!
SHE'S TREATING
ME LIKE I'M A
LITTLE LOST BOY!

BUT JEEPER! I'M
SIXTEEN...ALMOST!

ISN'T HE CUTE! TRYING SO
HARD TO BE GROWN-UP, BUT
STILL A KID INSIDE!

HE'S
PROBABLY DREAMING
ABOUT BATTLING
CLEAN-UP FOR THE
TEXAS RANGERS!

HARDLY, GUY! IN FACT,
YOU'D BE QUITE SURPRISED
TO LEARN WHAT JULIE IS
GOING THROUGH HAL JORDAN'S
MIND--

"AVOID USING THE
SAME EXPRESSIONS!"

"REMEMBER TO
CHANGE YOUR
VOICE AS
AIR WAVE!"

GOT TO REMEMBER
ALL THOSE THINGS
COUSIN HAL TOLD ME
ABOUT SAFEGUARDING
MY AIR WAVE
IDENTITY!

HMM...
STILL NO
SIGN OF
COUSIN
JACK!

*AS IN HAL (GREEN LANTERN)
JORDAN!-- JULIE



DC COMICS

NUMBER
17

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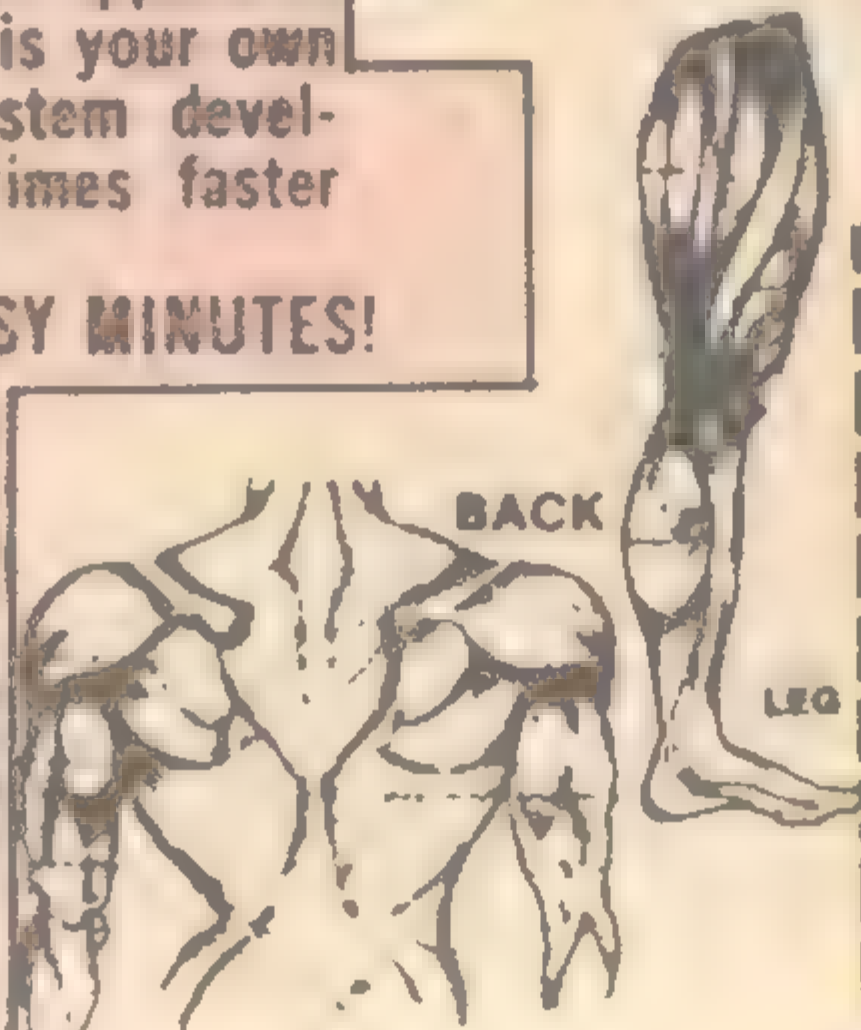
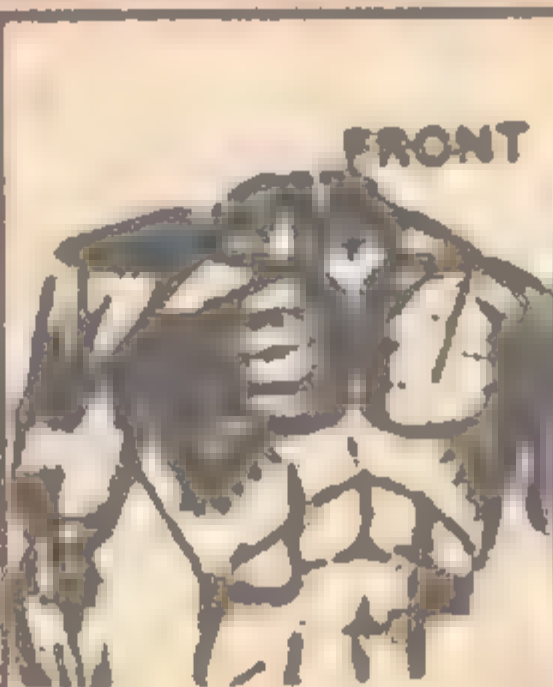
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A FEW MOMENTS LATER, ON RUNWAY ZERO-NINE, A
NEW FLYER ABOUT TO BOARD, VIA RADIO WAVE...



"IF YOUR OPPONENT HAS A
WEAPON, THE FIRST MOVE
IS TO DISARM HIM!"

FROM THE
REACTIONS OF
THE CREW, I'LL
BET THAT
CAMERA'S NOT
LOADED WITH
FILM!

OKAY... LET'S SEE
HOW THIS GOES PLAYING
IT BY THE "BOOK"!

MAINTAIN
RADIO SILENCE
UNTIL I TELL
YOU...



SORRY, MISTER--YOU'LL
DO NO SHOOTING WITH
THAT CAMERA!

...WHA--?!
OWWW!



"ONCE THE OPPONENT
IS DISARMED, WING
IT!"

GREEN ARROW'S
GOT SUCH A WAY
WITH WORDS!



KRART!

YEOW!

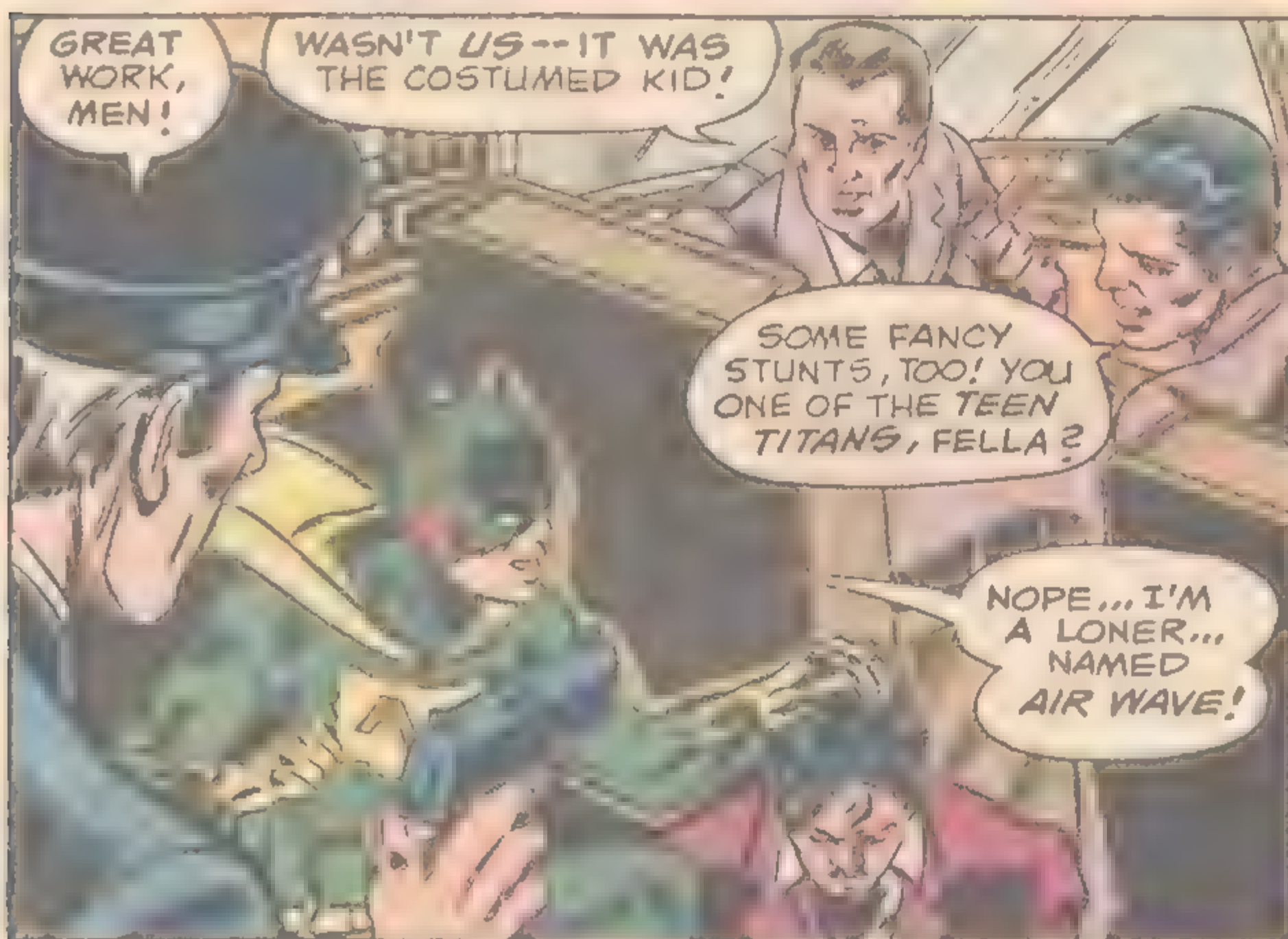


GOING FOR HIS
"LOADED CAMERA"
AGAIN!



"CATCH YOUR OPPONENT OFF-GUARD!"

BLACK CANARY... IF YOU COULD ONLY SEE ME NOW!



GREAT WORK, MEN!

WASN'T US--IT WAS THE COSTUMED KID!

SOME FANCY STUNTS, TOO! YOU ONE OF THE TEEN TITANS, FELLA?

NOPE... I'M A LONER... NAMED AIR WAVE!



BUT I CAN'T STICK AROUND FOR INTERVIEWS! WE SUPER-HEROES HAVE BUSY LIVES, YOU KNOW!

HERE I GO-- OVER AND OUT!



MOMENTS LATER, BACK AT THE WAITING AREA ...

NOW TO MAKE THE REVERSE-CHANGE BEFORE ANYBODY SPOTS ME HERE--HUNH?

KLINK!



JEEPERS! IF THAT LOCKER KEY HAD FALLEN OUTA MY BELT WHILE FIGHTING THAT HIJACKER, IT'D HAVE BLOWN MY SECRET I.D.!



HOW COULD I FORGET THE RULE ABOUT LEAVING CLUES TO MY IDENTITY AT THE SCENE OF A BATTLE?

I BETTER GET SOME POCKETS SEWN INTO MY COSTUME!



THE KENNEDY

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4	ARMY TACKERS	4 LANDING BARRELS
15	ARMY TACKERS	ARMY TACKERS
29	ARMY TACKERS	ARMY TACKERS

[illegible]

for a fence. Live on land, sea
and air. The great battle is to
conserve peace. The forest and
the sea are the only
sources of life. The forest is the
source of life. The sea is the

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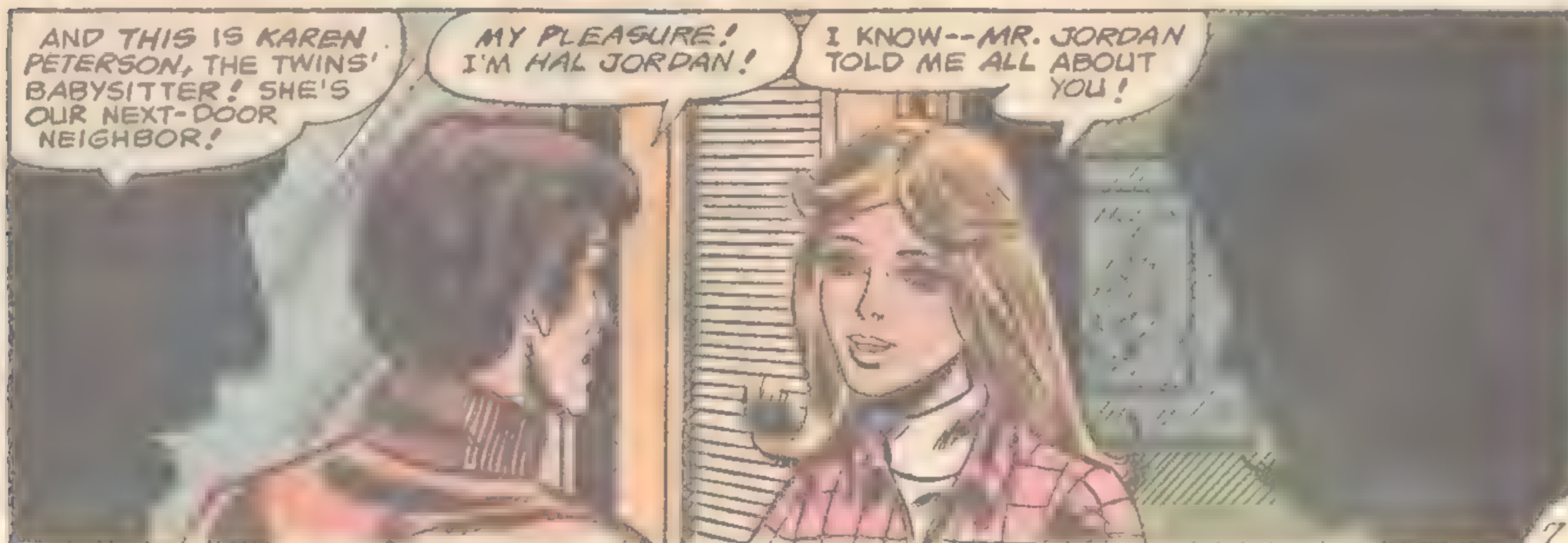
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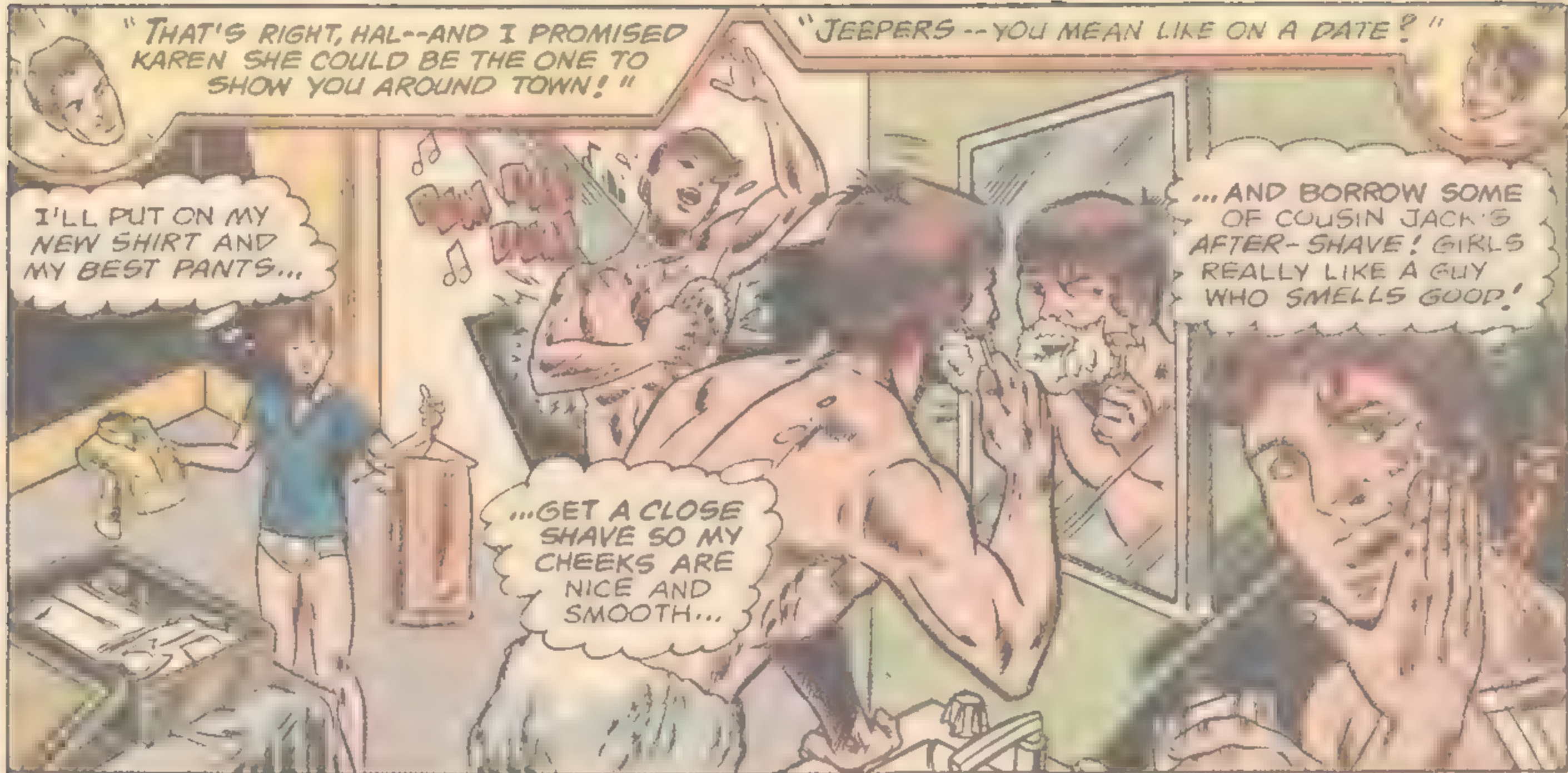
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"THAT'S RIGHT, HAL--AND I PROMISED KAREN SHE COULD BE THE ONE TO SHOW YOU AROUND TOWN!"

"JEEPERS -- YOU MEAN LIKE ON A DATE?"

I'LL PUT ON MY NEW SHIRT AND MY BEST PANTS...

...AND BORROW SOME OF COUSIN JACK'S AFTER-SHAVE! GIRLS REALLY LIKE A GUY WHO SMELLS GOOD!

...GET A CLOSE SHAVE SO MY CHEEKS ARE NICE AND SMOOTH...



THAT EVENING, NEXT DOOR...

HERE I AM, KAREN-- ALL SET TO GO!

YOU SURE ARE--
; SNIFF, SNIFF ;

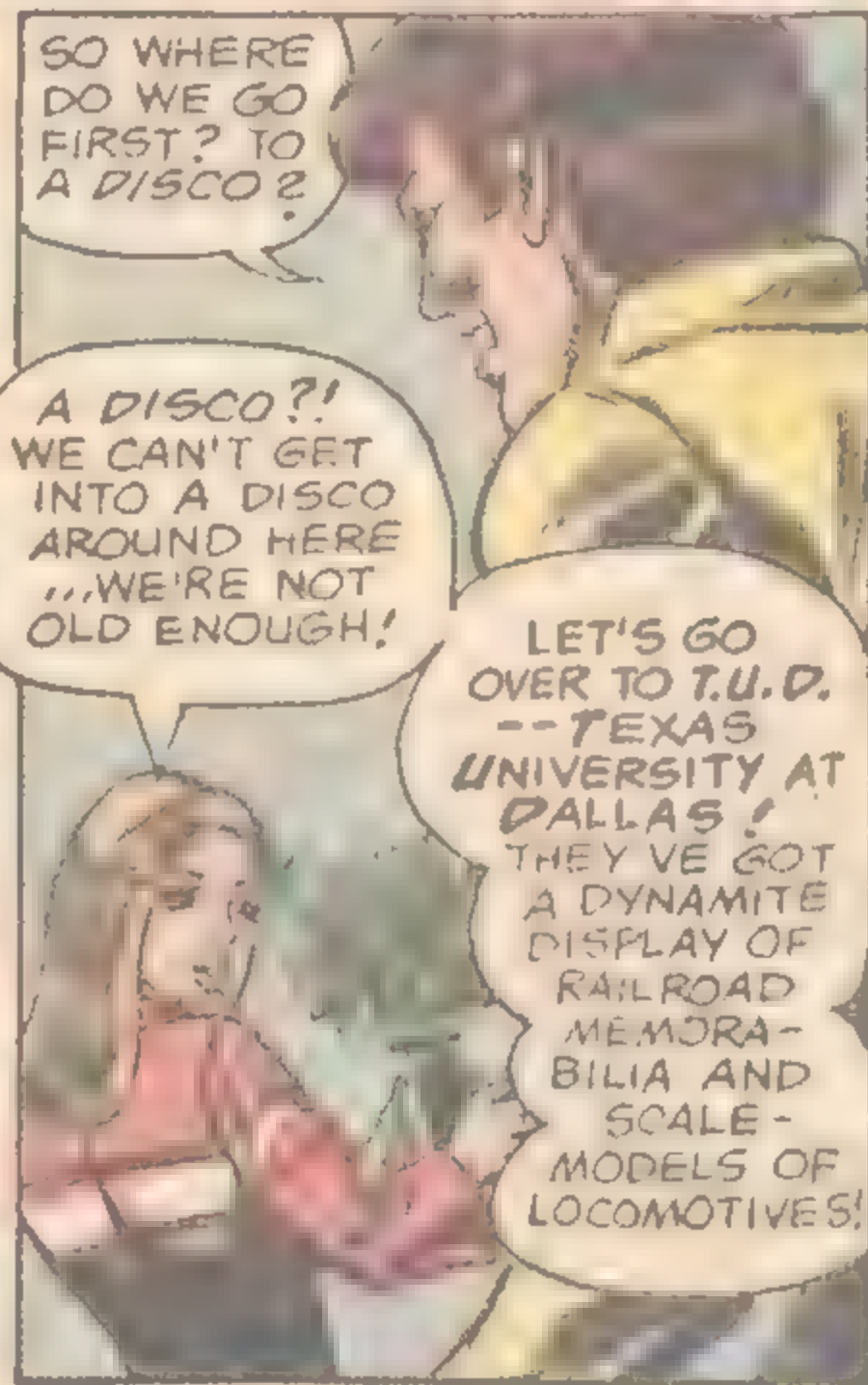
WHAT'S THAT SMELL-- DID YOU SPILL SOMETHING ON YOURSELF?



UH, NO... IT'S JUST SOME AFTER-SHAVE LOTION!

HERE-- THESE ARE FOR YOU!

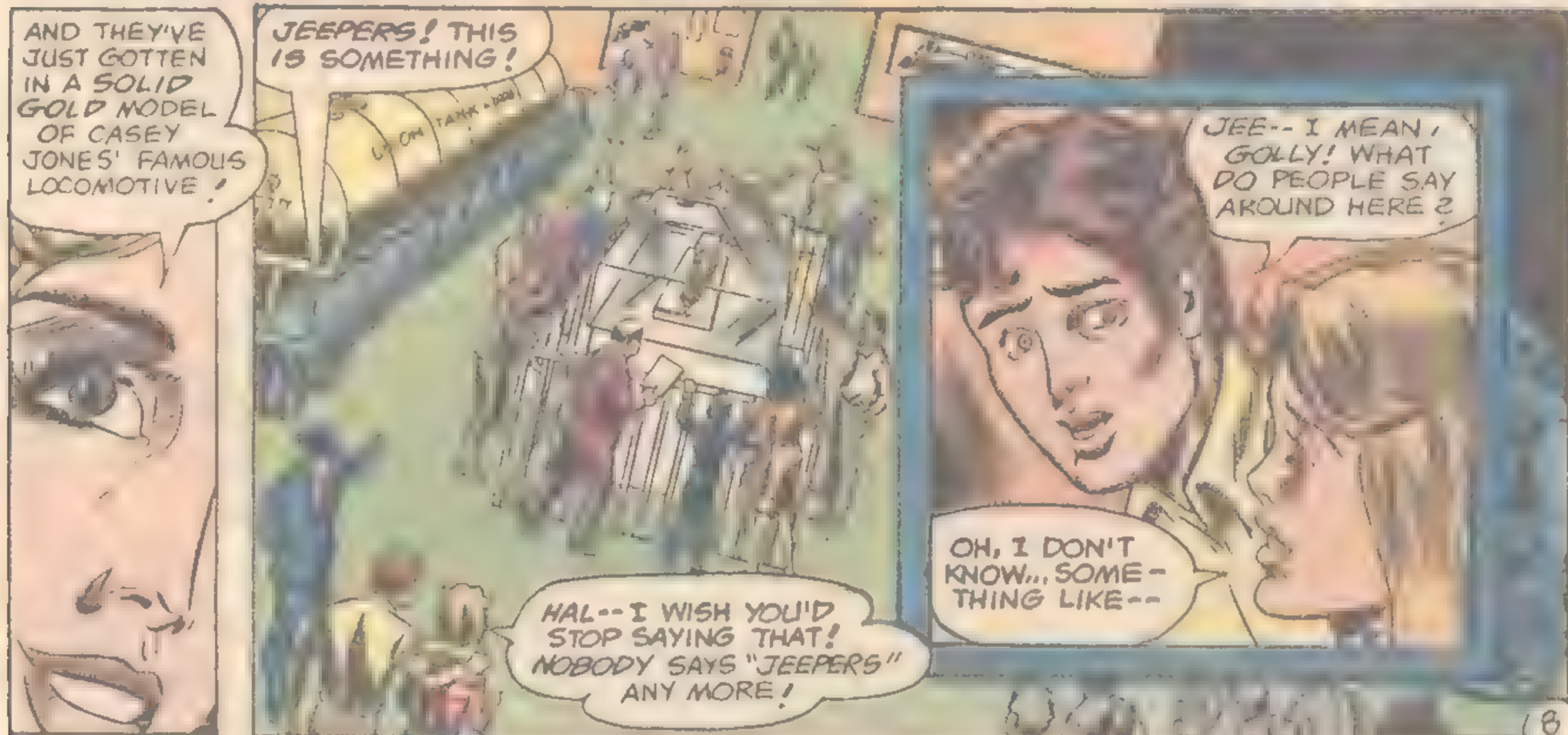
OH... YOU'RE SWEET!



SO WHERE DO WE GO FIRST? TO A DISCO?

A DISCO?! WE CAN'T GET INTO A DISCO AROUND HERE ...WE'RE NOT OLD ENOUGH!

LET'S GO OVER TO T.U.D. -- TEXAS UNIVERSITY AT DALLAS! THEY'VE GOT A DYNAMITE DISPLAY OF RAILROAD MEMORABILIA AND SCALE-MODELS OF LOCOMOTIVES!



AND THEY'VE JUST GOTTEN IN A SOLID GOLD MODEL OF CASEY JONES' FAMOUS LOCOMOTIVE!

JEEPERS! THIS IS SOMETHING!

HAL--I WISH YOU'D STOP SAYING THAT! NOBODY SAYS "JEEPERS" ANY MORE!

JEE-- I MEAN, GOLLY! WHAT DO PEOPLE SAY AROUND HERE?

OH, I DON'T KNOW... SOME-THING LIKE--

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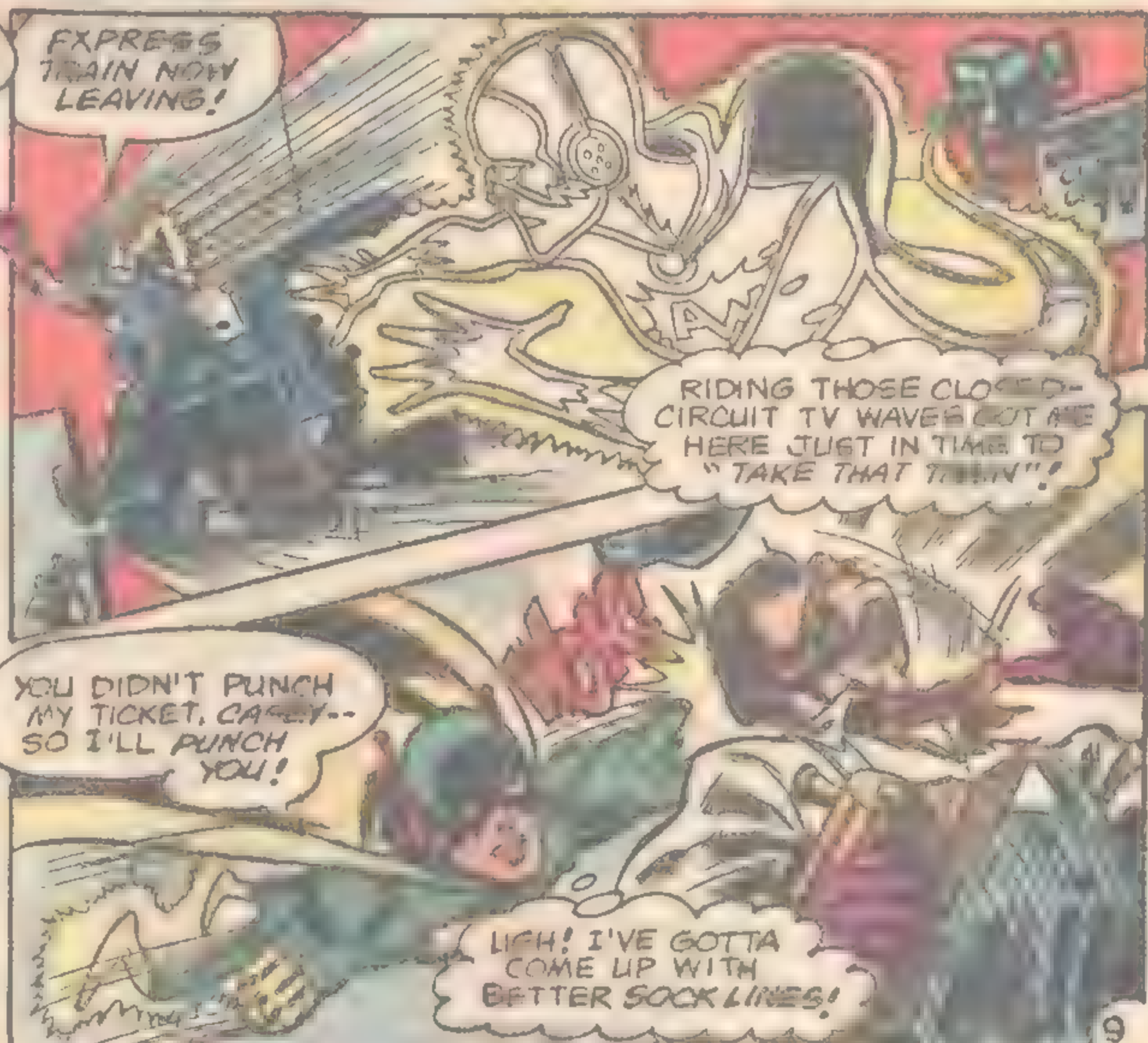
THRILLERS

WALL BOOTH

ON SALE THIS MONTH!

FIRST ISSUE!

NO ADS!





THIS IS A
ONE-MAN
TRAIN!
GET OFF--!



GOOD IDEA--

--FOR
BOTH
OF US!

SHOOOSH!

CRASH!



"DON'T GIVE YOUR
OPPONENT A CHANCE
TO ESCAPE!"

SNIFF, SNIFF!
HMM...



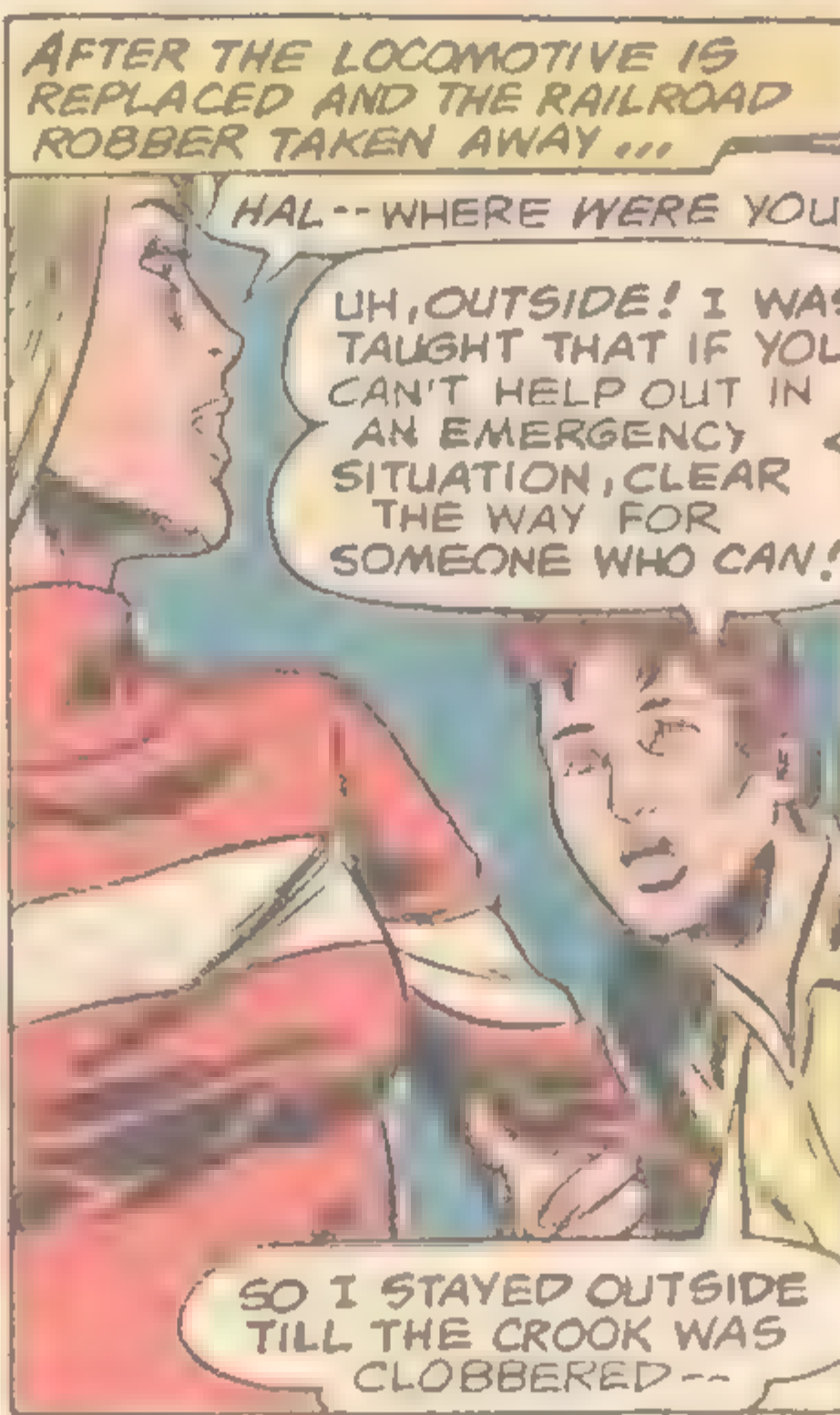
BUT BEFORE AIR
WAVE CAN COMPLETE
THE CAPTURE --

LAST STOP,
BUDDY! END
OF THE LINE!

THAT CLOSED-
CIRCUIT TV
GOT THE POLICE
HERE IN A HURRY--



--AND IT'LL GET ME
OUT OF HERE EVEN
FASTER!



AFTER THE LOCOMOTIVE IS
REPLACED AND THE RAILROAD
ROBBER TAKEN AWAY...

HAL-- WHERE WERE YOU?

UH, OUTSIDE! I WAS
TAUGHT THAT IF YOU
CAN'T HELP OUT IN
AN EMERGENCY
SITUATION, CLEAR
THE WAY FOR
SOMEONE WHO CAN!

SO I STAYED OUTSIDE
TILL THE CROOK WAS
CLOBBERED--



--BY THAT NEW
HERO, AIR WAVE...

...AS IF YOU
DIDN'T KNOW!

HAS AIR WAVE BLOWN HIS
IDENTITY ALREADY? CHASE
EVEN WHILE IN ACTION #500
AND FIND OUT!

NEXT ISSUE: THE ATOM!



Publishorial

Though you're used to reading biographies of our staffers in the regular DC Profiles column, we thought this particular bio deserved a bit more space. Thus, we are pre-empting this month's Publishorial in order to bring you. . . .

What can you say about a person who, in just two years as publisher of DC Comics, has managed to stand the entire industry up on its collective ear? Who changed policies which have been pillars of the industry for four decades?

Since Ground Hog's Day, 1976—the day Jenette Kahn became publisher of National Periodical Publications, later DC Comics Inc.—change has been the by-word. To begin with, many of the top talents in the industry have returned to the fold under Jenette's guidance.

The policy of paying for reprinted material is one reason these people have returned. Guaranteeing that new titles will get a fair chance to make it (generally speaking, at least five issues) and that creators will be able to stay with their books—that's certainly attractive. Should a new creation become the next *Superman*, the fact that DC will share part of the merchandising profits with the creator is also appealing.

These accomplishments, however, are but the tip of the proverbial ice-berg where Jenette's tenure as publisher is concerned. But, before that, perhaps a few words about Ms. Kahn's background would be in order.

Jenette was born in Altoona, Pennsylvania (her folks lived in nearby State College, Pa., but that town didn't have a hospital) in 1947. It was during those formative years in State College that Jenette, along with her older brother, discovered that world of delights which remain with her to this day: pin-ball machines, miniature golf, soft ice cream . . . oh yes, and comics!

Jenette's father, Rabbi Benjamin Kahn, was an avid reader of the newspaper comic strips, a habit he passed on to his children. Jenette recalls sitting with her father and learning to read from the comics. But it was her brother who introduced Jenette to comic books, and from them she learned to love two characters in particular, *The Batman* and *Uncle Scrooge*. They still remain her favorites.

The Kahns moved to Washington when Jenette was twelve, and a few years later she made a move of her own to Radcliffe College where she majored in Twentieth Century Art History.

Right out of college, Jenette was awarded a

fellowship to study at the Museum of Modern Art in New York, further pursuing her college major. After that, she received a grant to put together an exhibit of photographs, a process, she later discovered, much like that involved in publishing a magazine.

But Jenette did not have this realization until after she had started work on *Kids*, her first publishing venture. *Kids* was a unique magazine, written and drawn by kids for kids, as well as an interesting experiment in publishing.

Jenette was only twenty-two when *Kids* began, but she was all ready bitten with the print-bug. *Kids* changed publishers twice before Jenette parted ways with her . . . kid! But she did not stay out of publishing long, and within the year she had become partners with Scholastic Magazines to produce *Dynamite*.

With *Dynamite*, Jenette went back to the things she loved as a child—television shows, fads, bubble gum cards, comic books—and made them the focus of the magazine. One of the regular features was "Super-Hero Confidential," which featured the origins of super-heroes.

Not content to rest on her laurels, Jenette left *Dynamite*. Along with art director Milton Glaser (designer and art director on such magazines as *New York* and *Esquire*), she created *Smash*, published by Xerox. Though *Smash's* content was similar to *Dynamite's*, Jenette felt this new magazine represented a challenge.

And just as obviously, the folks at Warner Communications felt she was up to an even bigger challenge! Because of her background in publishing and her intimate involvement in the comic art medium, the higher-ups at Warners felt Jenette Kahn was the natural selection for the post of publisher at DC.

Since taking up her duties, Jenette has greatly revitalized DC Comics in both look and format. The line of Dollar Comics was one of her first steps, along with the redesigning of the cover format by the award-winning Mr. Glaser. She encouraged the creation of new characters and features and gave old titles and characters a second chance on the newsstands.

Under Jenette's guidance, DC Comics has recently pioneered a whole new direction with the implementation of the new extra-pages 50¢ format.

Over the years, Jenette has hung on to her exuberance for the fantastic, a trait which serves her well as publisher of DC Comics . . . as well as bringing added excitement to those of you who read our comics!



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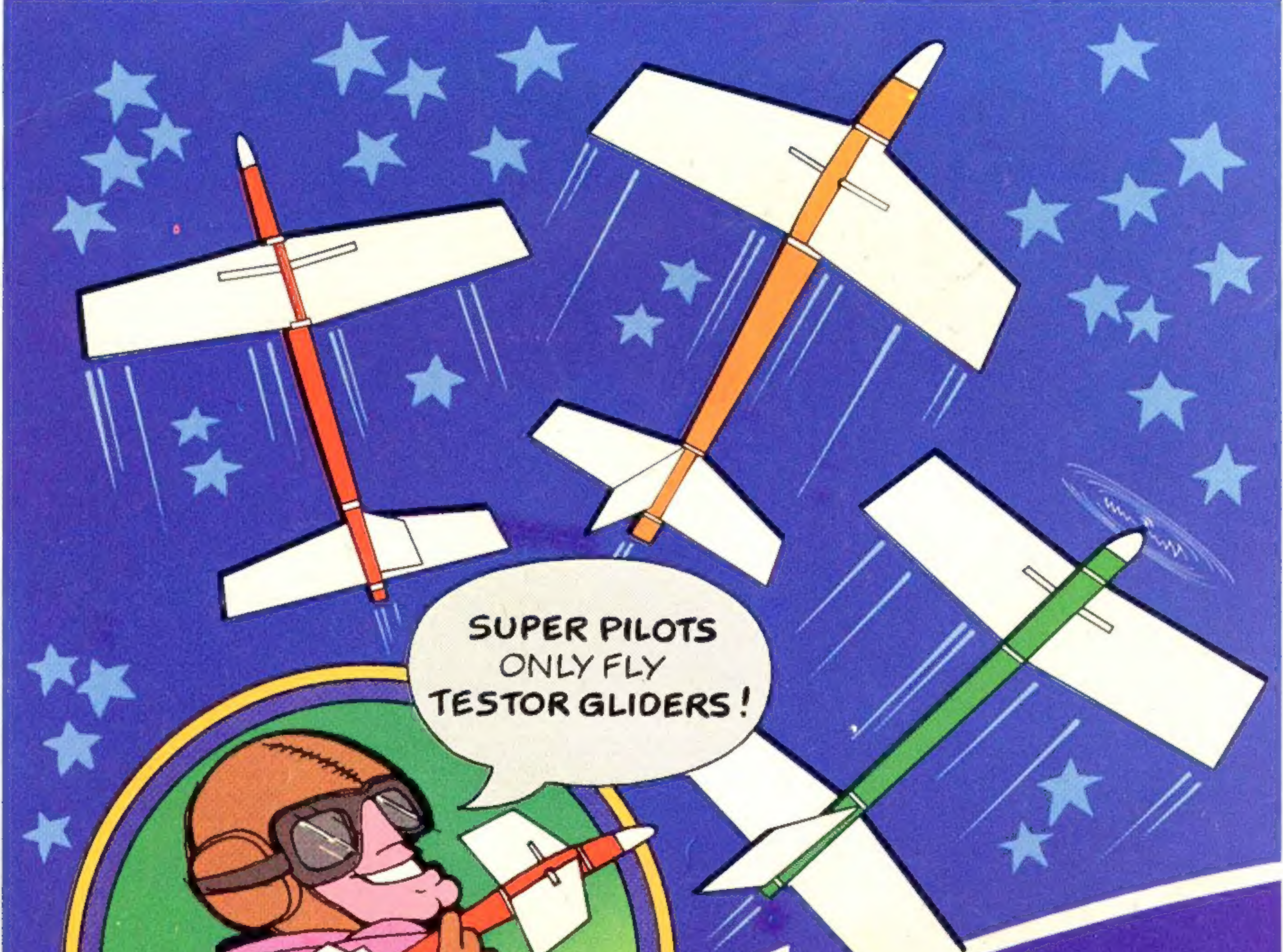
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